

Lewis&Clark

**American Society of Landscape Architects**

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**2013 Survey of Graduating Students**

## Introduction

An online survey was completed in the spring and summer of 2013 by graduating students in accredited undergraduate and graduate landscape architecture programs. The purpose of this survey was to gather information on post-graduation plans. The survey was similar to studies done annually since 1997. The results are summarized in the following report.

## About the American Society of Landscape Architects

Founded in 1899, ASLA is the national professional association for landscape architects, representing 17,000 members in 48 professional chapters and 68 student chapters. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Members of the Society use the "ASLA" suffix after their names to denote membership and their commitment to the highest ethical standards of the profession.

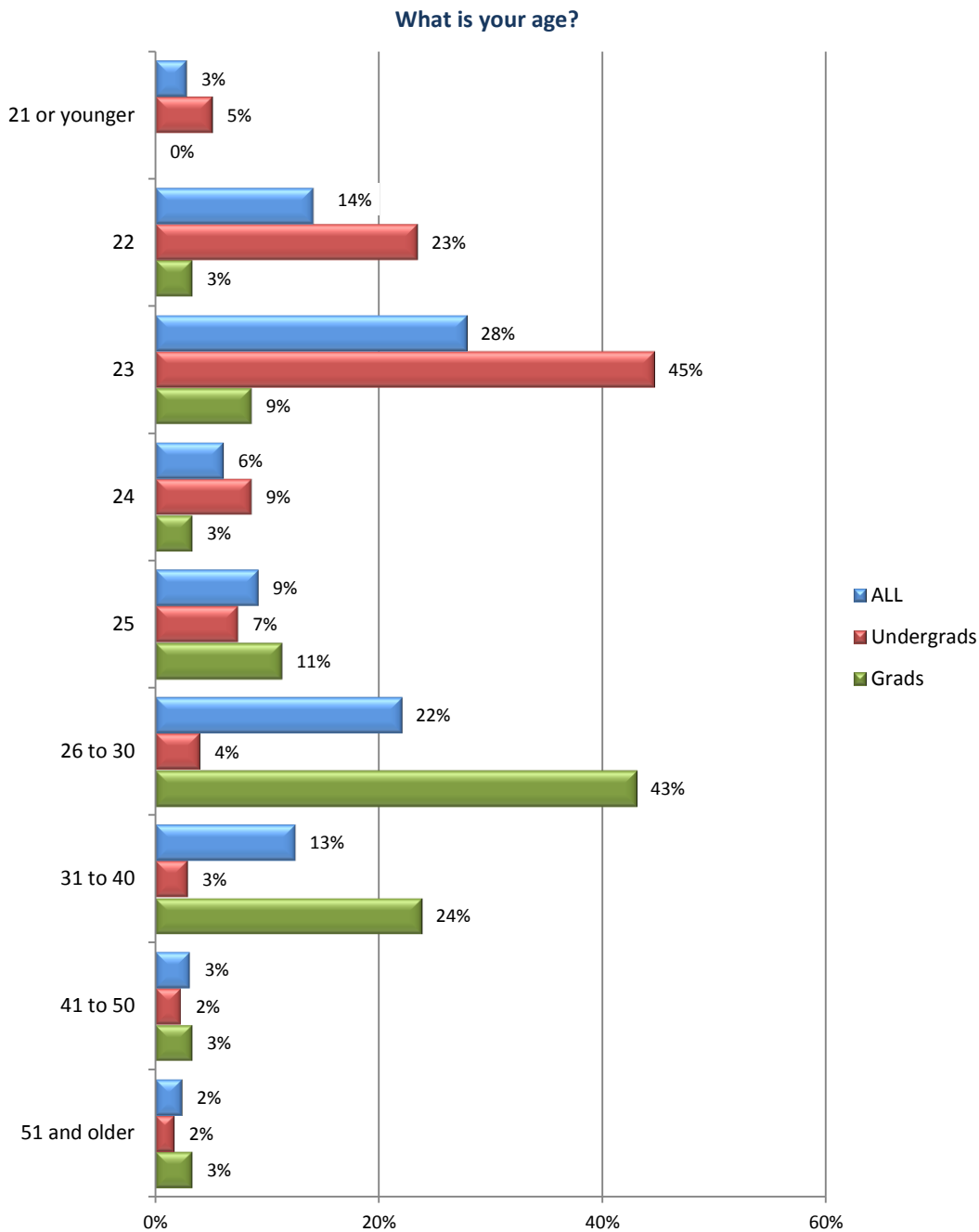
## About Lewis&Clark

Lewis&Clark is a full-service market research, competitive intelligence, and strategic marketing firm started in 1983. We help organizations to develop, evolve, and grow by allowing them to better understand their members, their employees, their customers, and their marketplace. Lewis&Clark works with membership associations, magazine publishers, non-profits, and small to mid-sized businesses.

This report was prepared by Lewis Copulsky, Principal, Lewis&Clark.

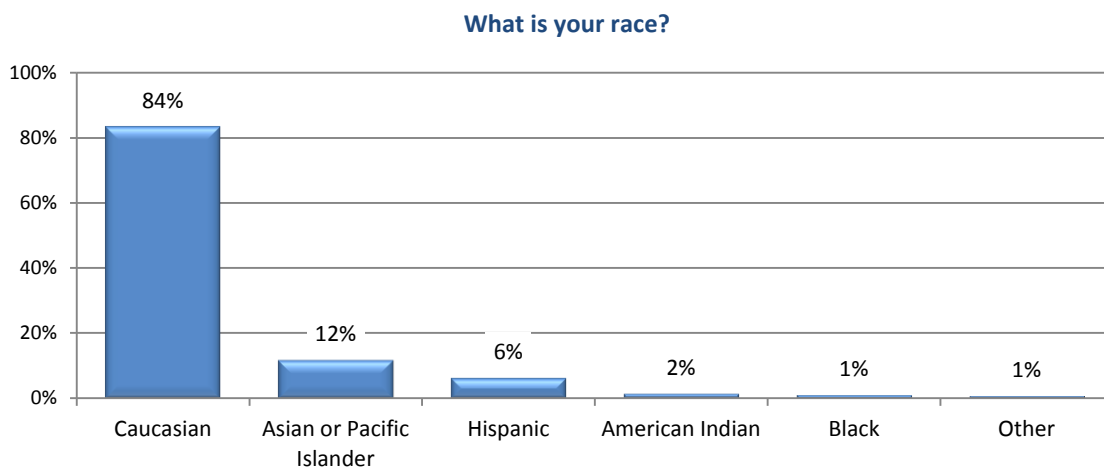
### Age

The average age of respondents is 24 for undergraduates, 30 for graduate students, and 27 overall. This is similar to previous years.



### Race

A majority of respondents (84%) indicate they are Caucasian.

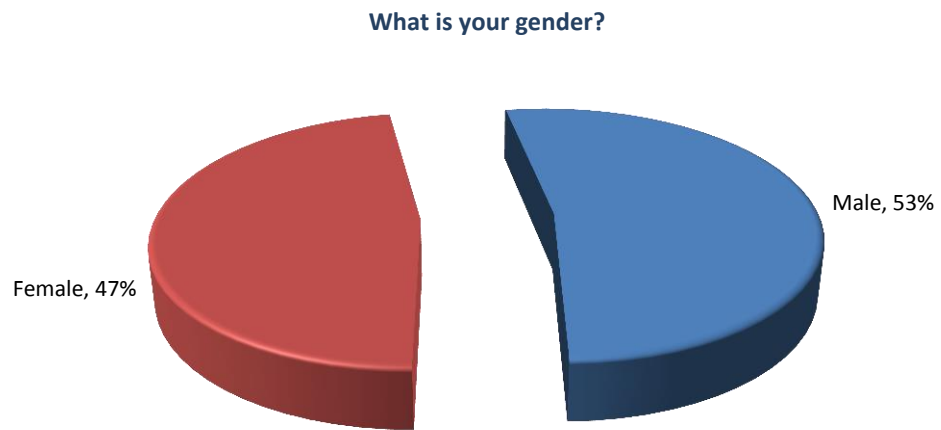


#### COMPARISON WITH PREVIOUS YEARS

	Caucasian	Asian/ Pacific Islander	Black	Hispanic	American Indian	Other
<b>2013</b>	84%	12%	1%	6%	2%	1%
<b>2012</b>	82%	8%	2%	4%	1%	4%
<b>2011</b>	86%	7%	2%	6%	1%	2%
<b>2010</b>	85%	7%	1%	4%	0%	2%
<b>2009</b>	87%	6%	1%	3%	1%	2%
<b>2008</b>	81%	8%	2%	5%	1%	2%
<b>2007</b>	86%	6%	1%	5%	1%	3%
<b>2006</b>	86%	6%	2%	3%	1%	3%
<b>2005</b>	83%	7%	3%	2%	<1%	4%
<b>2004</b>	86%	6%	3%	4%	<1%	2%
<b>2003</b>	87%	4%	1%	2%	<1%	3%
<b>2002</b>	88%	6%	1%	2%	1%	1%
<b>2001</b>	89%	4%	<1%	3%	1%	1%
<b>2000</b>	83%	9%	2%	2%	1%	2%
<b>1999</b>	79%	5%	0%	1%	0%	2%

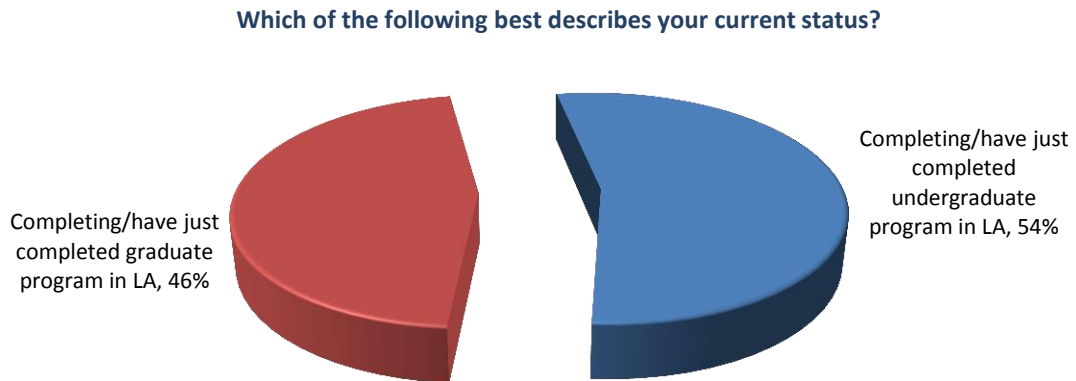
## Gender

Respondents are fairly evenly split between females (47%) and males (53%).



### Current Educational Status

Out of 330 respondents who indicated their status, 54% are undergraduate students and 46% are graduate students.



Graduate students report a variety of undergraduate degrees. Those mentioned by two or more respondents are Environmental Design/Studies (13 mentions); Art and Landscape Architecture (11 mentions each); Architecture (6 mentions); Communications (4 mentions); Art History, Biology, Political Science, and Urban Planning (3 mentions each); and Anthropology, Architectural studies, English, History, Horticulture, Journalism, Philosophy, Physical Geography, and Sociology (2 mentions each).

**Current Educational Status** (continued)

## Schools attended by respondents

# of students	Undergraduate school
18	California Polytechnic State University, San Luis Obispo
12	Virginia Tech
11	California Polytechnic University of California, Pomona
11	University of Wisconsin
9	Iowa State University
6	Cornell University
6	Michigan State University
6	Purdue University
6	Temple University
6	University of Kentucky
6	University of Rhode Island
5	Arizona State University
5	Louisiana State University
5	Pennsylvania State University
5	State University of New York College of Environmental Science and Forestry
5	University of Georgia
4	Ball State University
4	The Ohio State University
4	University of Arkansas
4	Utah State University
3	Mississippi State University
3	Rutgers University
3	Texas A&M University
3	Texas Tech University
3	University of Guelph
2	Clemson University
2	Oklahoma State University
2	University of Maryland
2	University of Oregon
2	West Virginia University

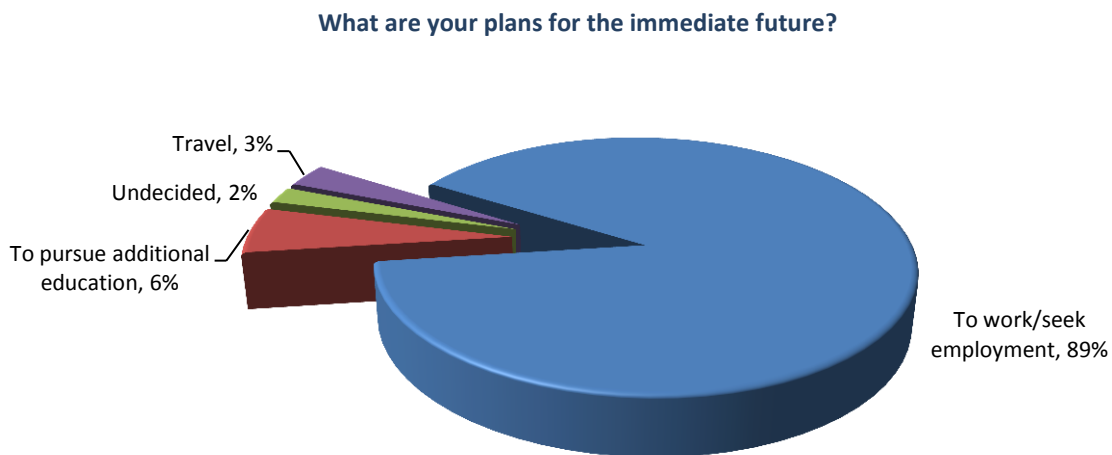
# of students	Graduate school
18	Kansas State University
11	Cornell University
8	University of Arizona
7	University of New Mexico
6	Harvard University
6	The Ohio State University
6	University of Oregon
5	Auburn University
5	California Polytechnic University of California, Pomona
5	Chatham University
5	University of Minnesota
5	University of Southern California
4	Rhode Island School of Design
4	University of Florida
4	University of Georgia
4	University of Illinois - Urbana-Champaign
3	Rutgers University
3	University of California - Los Angeles
3	University of Guelph
3	University of Idaho
3	University of Tennessee
3	University of Texas
3	University of Virginia
2	City College of New York
2	Illinois Institute of Technology
2	Morgan State University
2	University of Colorado Denver
2	University of Oklahoma
2	Utah State

1 each: Colorado State University, Philadelphia University, University of California Davis, University of Florida, University of Idaho, University of Illinois, Urbana-Champaign, University of Washington, Washington State University

1 each: Arizona State University, Ball State University, Florida International University, Mississippi State University, State University of New York College of Environmental Science and Forestry, Texas A&M University, University of California Berkeley, University of Massachusetts, University of Toronto, University of Washington, Virginia Tech

### Plans For Immediate Future

Most respondents (89%) indicate that their plans for the immediate future involve either working or seeking employment, while 6% plan to pursue additional education, 3% plan to travel, and 2% are undecided. This represents an increase in the percentage of respondents who plan to work or seek work.

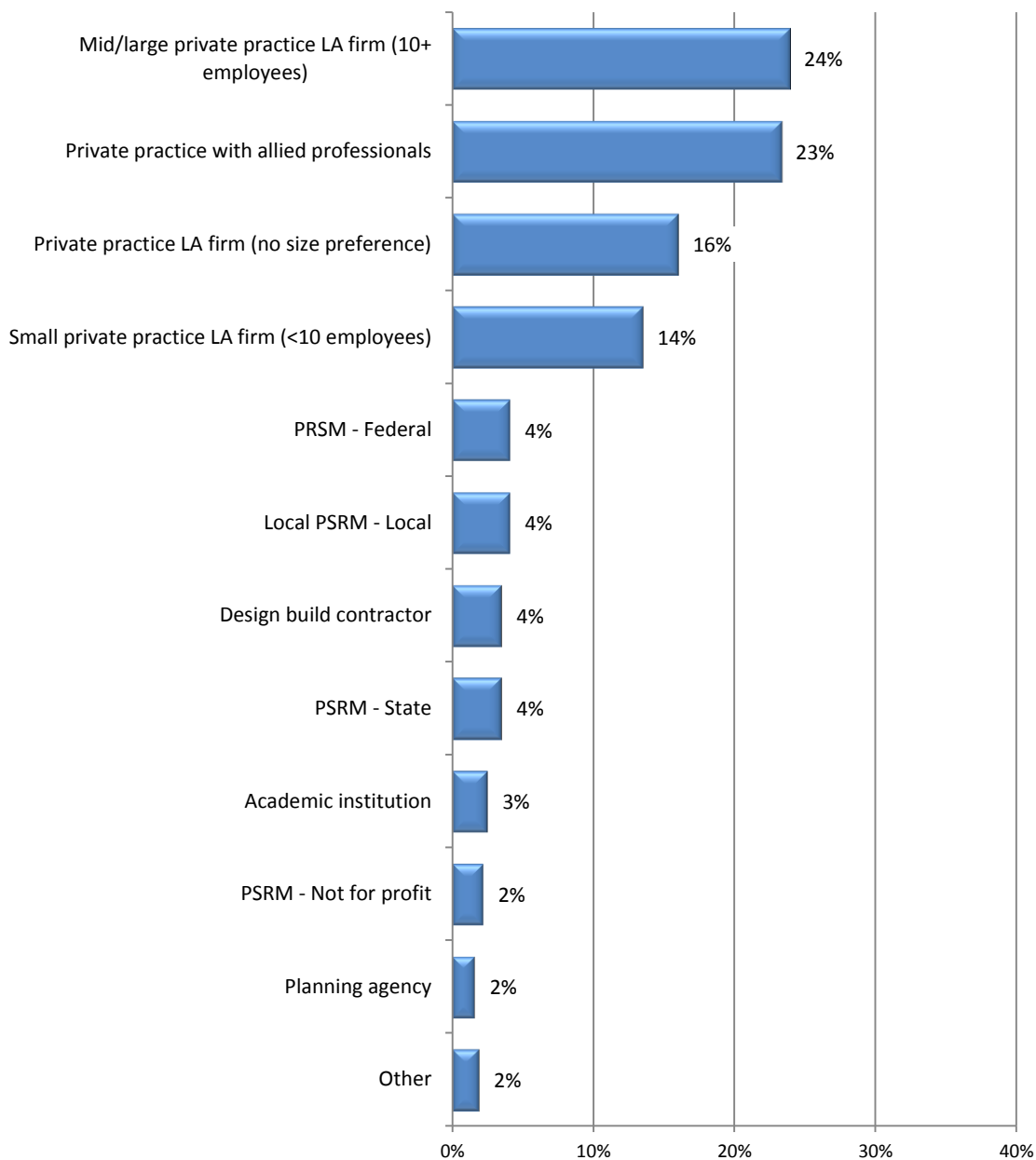




### Desired Type of Employer

Slightly more than one-half of respondents (54%) indicate that they are primarily interested in seeking employment in a private practice LA firm – either one with 10 or more employees (24%), any size (16%), or one with less than 10 employees (14%).

Which of the following employment sectors is your primary interest?



**Desired Type of Employer** (continued)

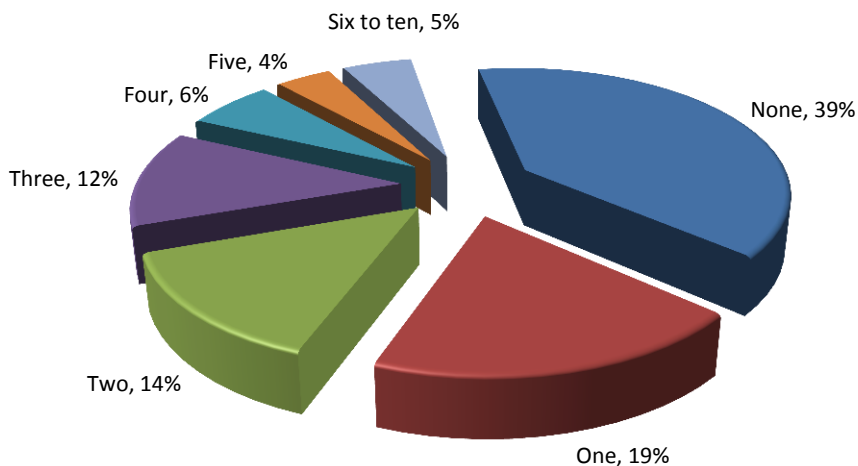
## COMPARISON WITH PREVIOUS YEARS

	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
<i>Private Practice LA firm</i>															
<10 employees	14%	10%	7%	11%	13%	11%	17%	20%	13%	14%	17%	15%	15%	16%	22%
10+ employees	24%	22%	21%	16%	19%	33%	30%	30%	30%	28%	22%	24%	30%	23%	20%
no size preference	16%	17%	19%	24%	20%	18%	13%	15%	21%	18%	18%	19%	14%	18%	21%
<b>TOTAL LA firm</b>	<b>54%</b>	<b>49%</b>	<b>47%</b>	<b>51%</b>	<b>52%</b>	<b>62%</b>	<b>60%</b>	<b>65%</b>	<b>64%</b>	<b>60%</b>	<b>57%</b>	<b>58%</b>	<b>59%</b>	<b>57%</b>	<b>63%</b>
<i>Public Sector Resource Management (PSRM)</i>															
Federal	4%	5%	7%	6%											
State	4%	6%	6%	6%											
Local	4%	5%	8%	6%											
Non-profit	2%	4%	5%	5%											
<b>TOTAL PRSM</b>	<b>14%</b>	<b>20%</b>	<b>26%</b>	<b>23%</b>	<b>18%</b>	<b>3%</b>	<b>5%</b>	<b>5%</b>	<b>8%</b>	<b>7%</b>	<b>9%</b>	<b>8%</b>	<b>6%</b>	<b>4%</b>	<b>7%</b>
Private Practice w/Allied Professionals	23%	17%	15%	19%	16%	17%	23%	18%	18%	19%	17%	19%	21%	22%	21%
Design/build Contract	4%	5%	4%	4%	5%	7%	8%	5%	6%	8%	10%	10%	10%	8%	2%
Planning Agency	2%	3%	2%	1%	3%	2%	3%	2%	1%	1%	2%	2%	2%	2%	4%
Academic Institution	3%	3%	2%	2%	2%	3%	0%	2%	2%	2%	1%	1%	1%	0%	0%
Other	2%	3%	2%	1%	5%	3%	2%	3%	3%	4%	4%	3%	2%	6%	3%

### Job Interviews

Respondents had, on average, two job interviews during their final semester in school. Two-fifths of respondents (41%) had two or more interviews.

How many job interviews have you had during your final semester in school?

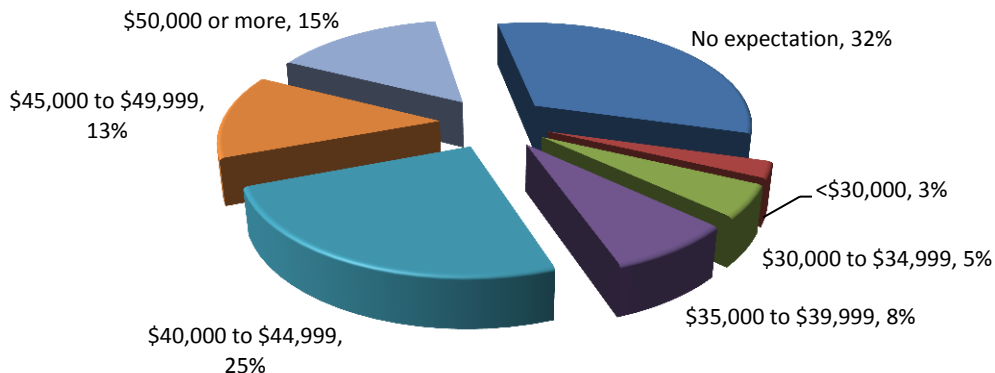


Over four-fifths of respondents (83%) indicate that the interview(s) went as expected. Their comments about the interview process can be found starting on page 42 and their explanations of how their interview(s) differed from what the expected can be found starting on page 48.

### Salary Expectations

Respondents who are looking for a job (or have already found one) expect(ed) an average salary of approximately \$43,200. Undergraduate students expect(ed) \$41,800 and graduate students expect(ed) \$44,100. This year’s salary expectation overall was the same as in 2012.

**What salary expectation do/did you have?**

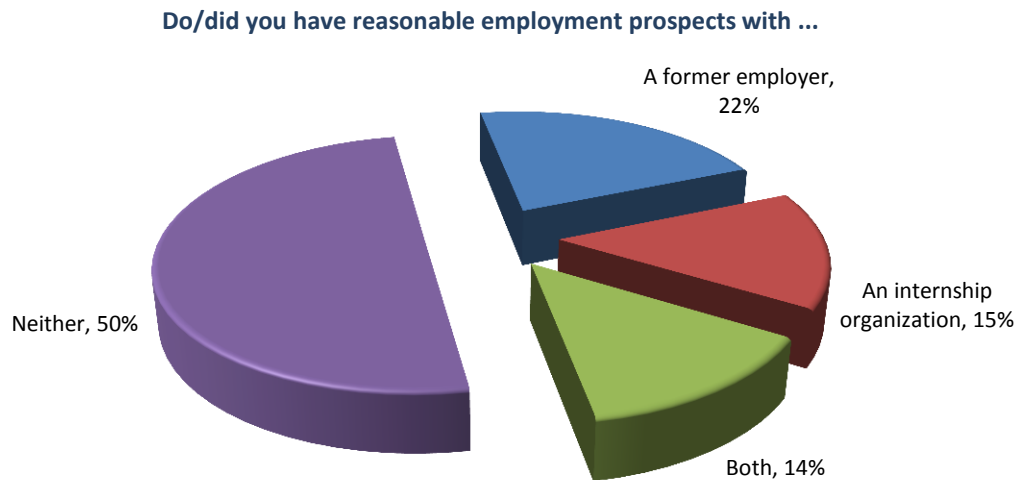


**COMPARISON WITH PREVIOUS YEARS**  
(AVERAGE SALARY - 000's)

	Total	Undergraduate Students	Graduate Students
2013	\$43	\$42	\$44
2012	43	37	48
2011	44	39	48
2010	44	39	47
2009	44	42	46
2008	43	41	46
2007	42	40	45
2006	41	39	44
2005	38	37	42
2004	36	35	38
2003	34	33	38
2002	29	28	35
2001	31	31	35
2000	31	31	34
1999	30	28	33

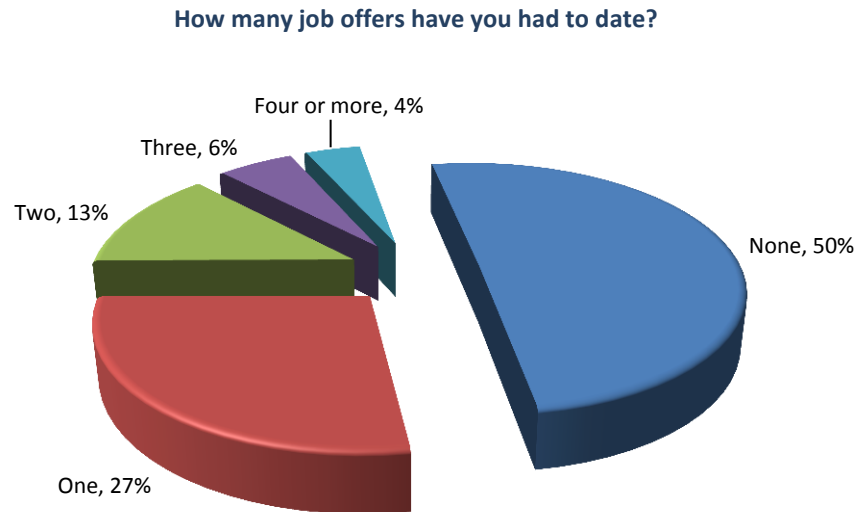
### Employment Prospects

One-fifth of respondents (22%) have or had reasonable employment prospects with a former employer, while 15% have/had prospects with an internship organization.



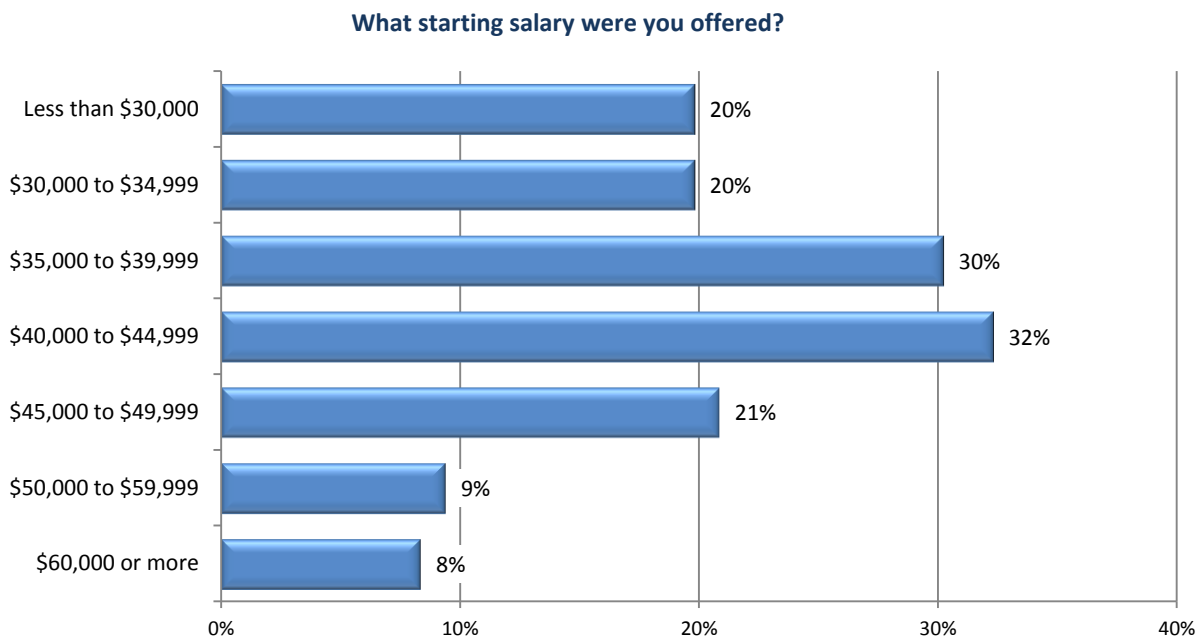
### Number of Job Offers

Respondents indicate that they had received an average of one job offer at the time they completed the questionnaire, compared to less than one last year.



### Starting Salary Offered

Respondents who have had one or more job offers indicate that the average starting salary offered to them was approximately \$39,800, an increase of \$2,400 from the previous year.

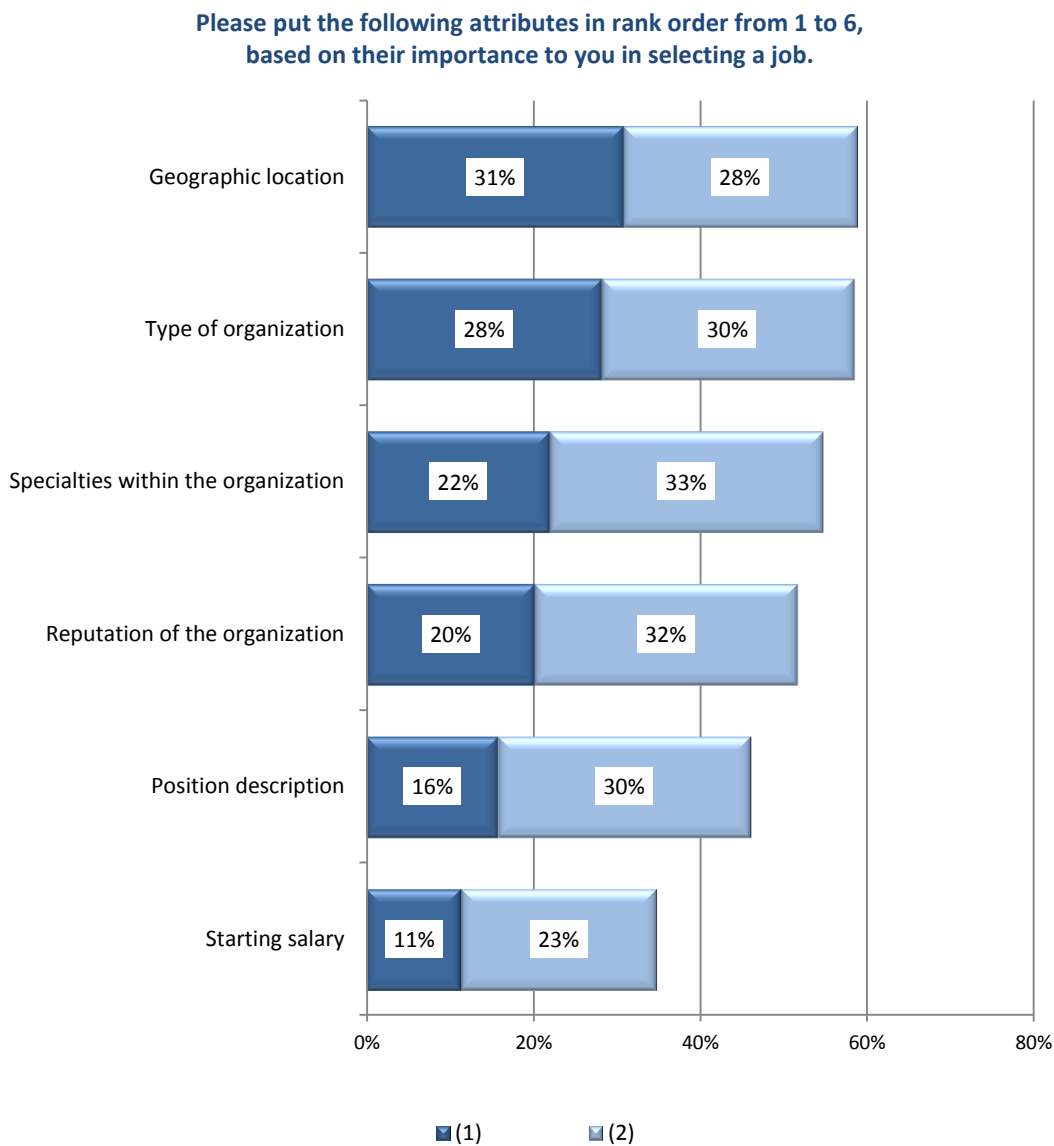


#### AVERAGE SALARY OFFERED

Year	Salary	Change from previous year
2013	\$39,800	6.4%
2012	\$37,400	-4.3%
2011	\$39,100	4.8%
2010	\$37,300	5.7%
2009	\$35,300	-13.9%
2008	\$41,000	1.7%
2007	\$40,300	2.5%
2006	\$39,300	10.1%
2005	\$35,700	3.8%
2004	\$34,400	5.2%
2003	\$32,700	0.6%
2002	\$32,500	0.3%
2001	\$32,400	1.9%
2000	\$31,800	12.8%
1999	\$28,200	

### Important Factors in Job Selection

Respondents were asked to rank a variety of attributes in order from '1' to '6' based on their importance to them in selecting a job. The following chart shows the percentage of respondents ranking a specific attribute '1' or '2'. While percentages have changed from last year's, overall priorities are similar.

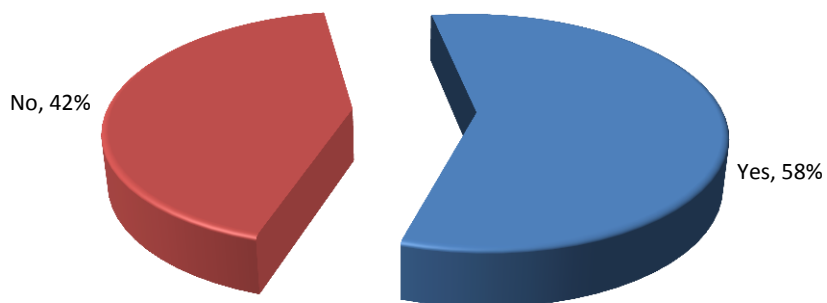




### Geographical Restrictions

In their job search, approximately two-fifths of respondents (58%) indicate that they feel restricted to one geographical area for reasons of necessity or strong personal preference.

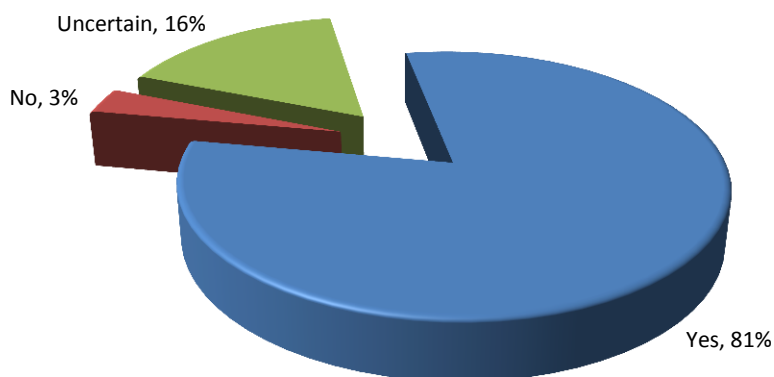
**In your job search, do/did you feel restricted to one geographical area for reasons of necessity or personal preference?**



### State Registration

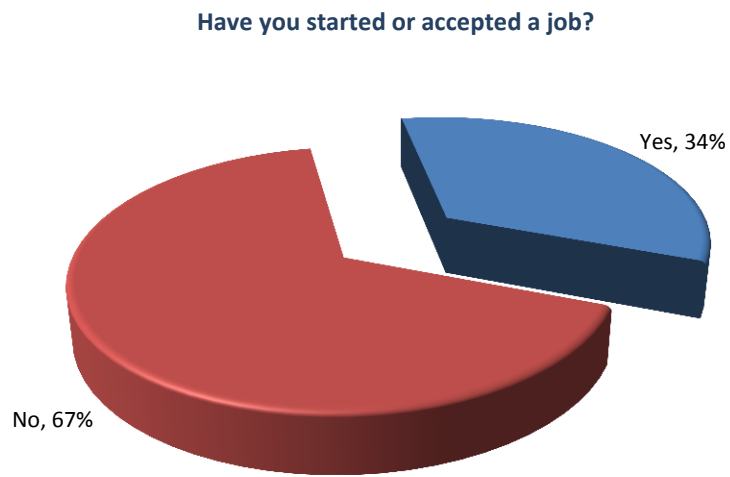
Three-quarters of respondents (81%) indicate that they intend to seek state registration as a Landscape Architect. This is a slightly higher amount than last year.

**Do you intend to seek state registration as a Landscape Architect?**



## New Hires

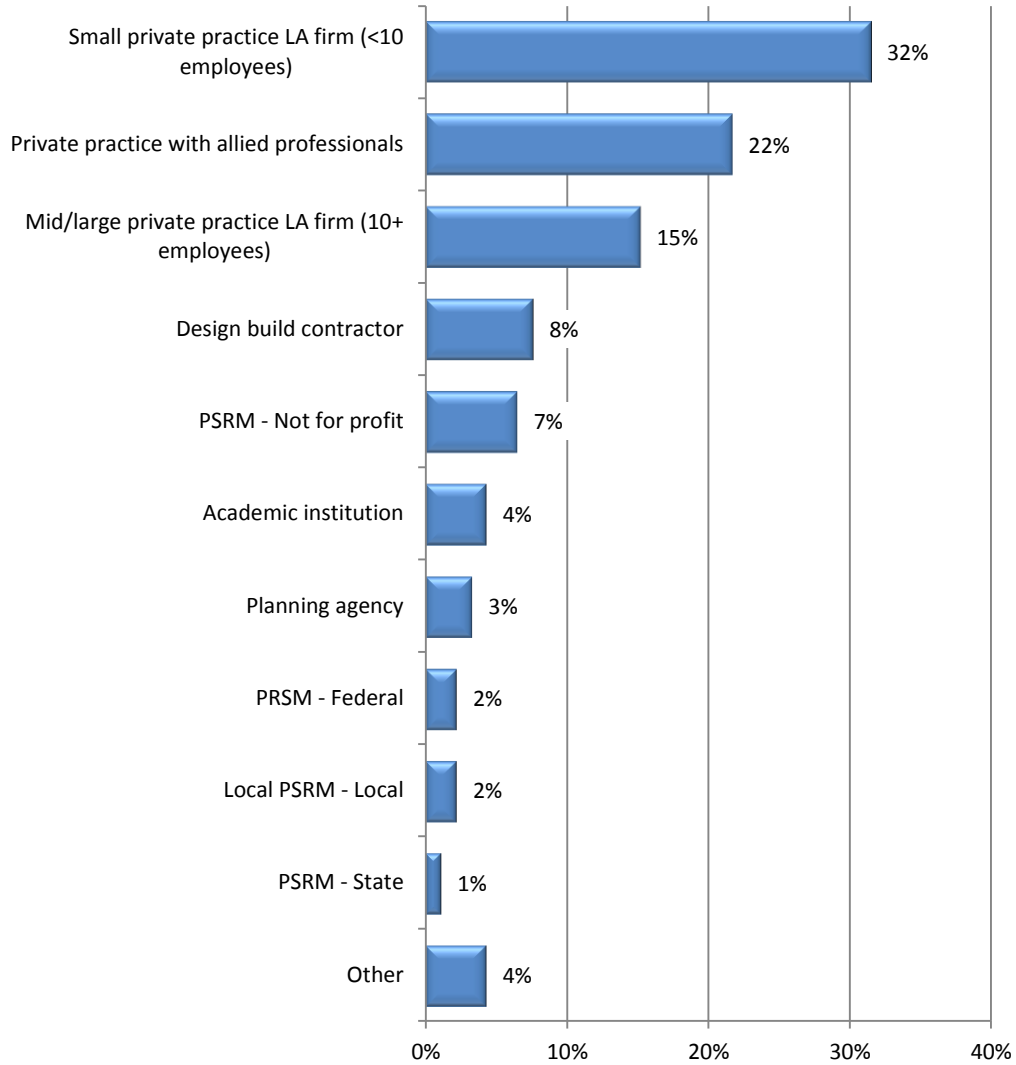
A total of 92 respondents (34%) have started or accepted a job, an increase of 5% from last year.



**Type of Employer** - respondents who have started or accepted a job

Close to one-half (47%) of those respondents who have started or accepted a job describe their new employer as a private practice landscape architecture firm – 32% with less than 10 employees and 15% with 10 or more employees – while another 22% are employed by a private practice with allied professionals.

**Which of the following best describes your employer?**



**Type of Employer** - respondents who have started or accepted a job (continued)

COMPARISON WITH PREVIOUS YEARS

	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
<i>Private Practice LA firm</i>															
<10 employees	32%	16%	17%	26%	28%	18%	17%	23%	17%	22%	21%	24%	22%	27%	*
10+ employees	15%	22%	19%	6%	10%	30%	33%	32%	35%	26%	29%	30%	28%	26%	*
<b>TOTAL LA firm</b>	<b>47%</b>	<b>38%</b>	<b>36%</b>	<b>32%</b>	<b>38%</b>	<b>48%</b>	<b>50%</b>	<b>55%</b>	<b>52%</b>	<b>48%</b>	<b>50%</b>	<b>54%</b>	<b>50%</b>	<b>53%</b>	<b>*</b>
<i>Public Sector Resource Management (PSRM)</i>															
Federal	2%	2%	6%	9%											
State	1%	0%	4%	6%											
Local	2%	11%	8%	3%											
Non-profit	7%	4%	2%	6%											
<b>TOTAL PRSM</b>	<b>12%</b>	<b>17%</b>	<b>19%</b>	<b>24%</b>	<b>22%</b>	<b>2%</b>	<b>3%</b>	<b>1%</b>	<b>4%</b>	<b>7%</b>	<b>7%</b>	<b>5%</b>	<b>2%</b>	<b>4%</b>	<b>1%</b>
Private Practice w/Allied Professionals	22%	16%	15%	11%	15%	27%	31%	30%	29%	24%	23%	20%	26%	21%	36%
Design/build Contractor	8%	13%	19%	14%	12%	7%	8%	6%	9%	12%	9%	12%	18%	12%	8%
Planning Agency	3%	0%	0%	0%	1%	4%	1%	2%	1%	1%	3%	1%	0%	1%	2%
Academic Institution	4%	5%	4%	3%	1%	3%	1%	0%	1%	1%	2%	3%	1%	3%	1%
Other	4%	9%	8%	9%	12%	3%	5%	7%	5%	8%	6%	5%	4%	8%	7%

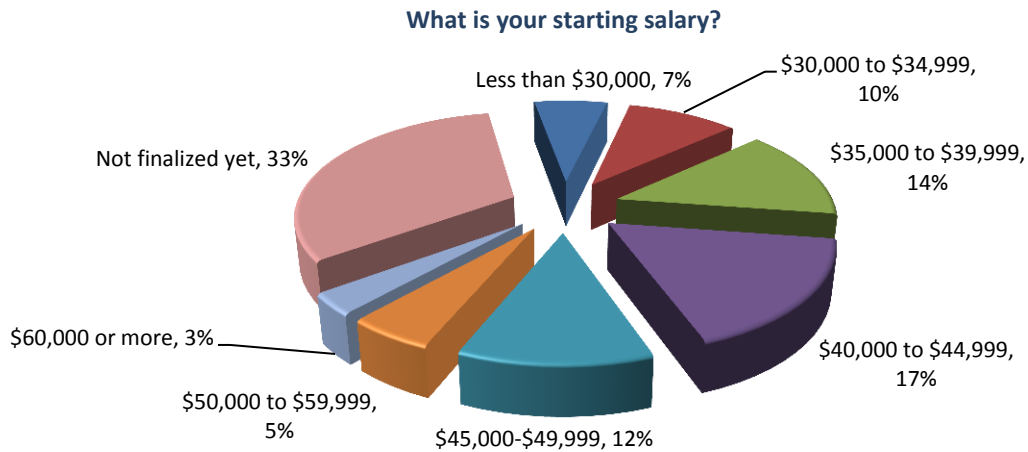
**Preferred Employer Type** - respondents who have started or accepted a job

Close to three-fifths of respondents (59%) who have accepted a job indicate that it is with their preferred type of employer.



**Starting Salary - respondents who have started or accepted a job**

Among respondents who report that they have accepted a job offer, the average starting salary was approximately \$41,000. Undergraduate students report an average starting salary of approximately \$37,400 and graduate students report an average starting salary of approximately \$45,600.



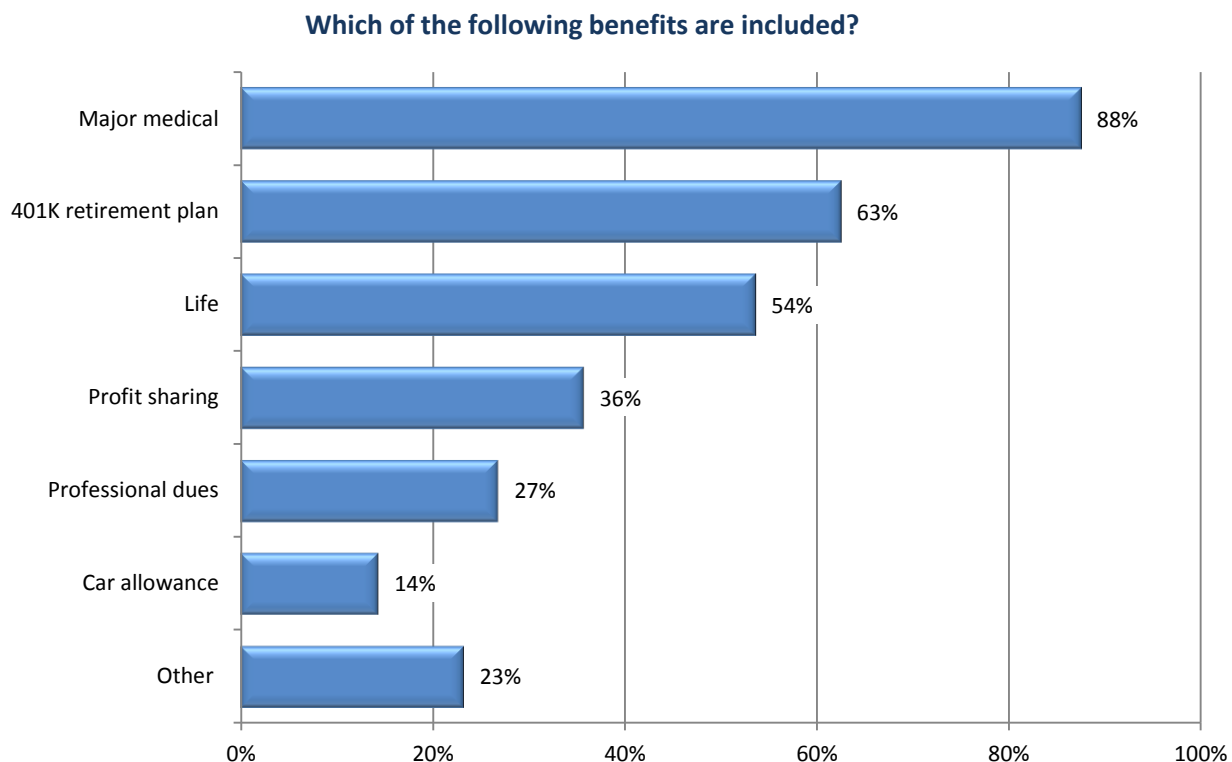
**COMPARISON WITH PREVIOUS YEARS**

(AVERAGE SALARY - 000's)

	Total		Undergraduate Students		Graduate Students	
	\$ (000's)	Change	\$ (000's)	Change	\$ (000's)	Change
2013	\$41	0.0%	\$37	0.0%	\$46	-2.1%
2012	41	-2.4%	37	-5.1%	47	2.2%
2011	42	2.4%	39	14.7%	46	4.5%
2010	41	7.9%	34	-2.9%	44	7.3%
2009	38	-7.3%	35	-12.5%	41	-6.8%
2008	41	0.0%	40	0.0%	44	-2.2%
2007	41	2.5%	40	5.3%	45	2.3%
2006	40	8.1%	38	5.6%	44	10.0%
2005	37	5.7%	36	5.9%	40	8.1%
2004	35	0.0%	34	0.0%	37	-9.8%
2003	35	6.1%	34	6.3%	41	7.9%
2002	33	0.0%	32	0.0%	38	5.6%
2001	33	0.0%	32	3.2%	36	-7.7%
2000	33	13.8%	31	10.7%	39	18.2%
1999	29		28		33	

### Benefits - respondents who have started or accepted a job

Respondents indicate they will receive a variety of benefits in their new job. More than one-half will receive major medical insurance (88%), a 401k retirement plan (63%), and life insurance (54%).



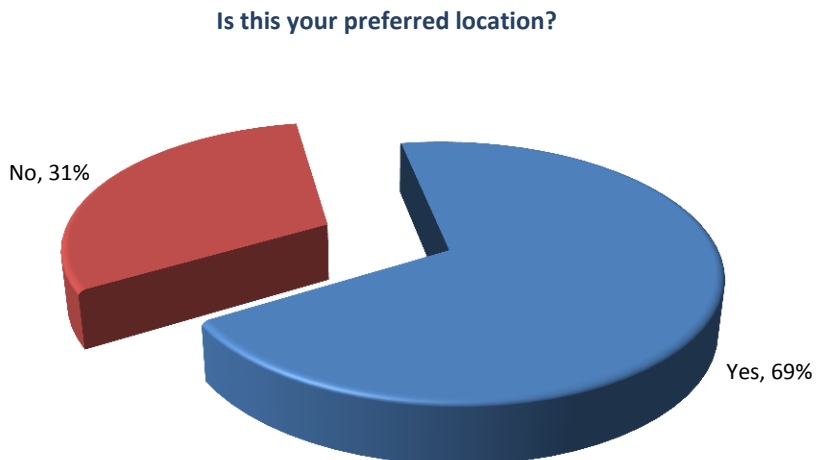
**COMPARISON WITH PREVIOUS YEARS**

	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Major Medical	88%	54%	59%	57%	44%	86%	82%	84%	89%	83%	81%	79%	87%	79%	88%
401K Retirement Plan	63%	45%	40%	40%	33%	75%	73%	73%	75%	68%	64%	70%	75%	63%	70%
Life Insurance	54%	23%	30%	34%	22%	55%	50%	48%	52%	49%	38%	36%	44%	38%	54%
Professional Dues	27%	13%	19%	31%	20%	42%	50%	39%	44%	29%	25%	24%	31%	24%	36%
Profit Sharing	36%	13%	11%	14%	16%	49%	42%	36%	47%	34%	31%	41%	44%	37%	46%
Car Allowance	14%	7%	15%	3%	13%	9%	10%	8%	10%	9%	9%	11%	12%	15%	16%
Other	23%	20%	13%	11%	16%	27%	22%	26%	25%	17%	23%	19%	16%	20%	28%

**Location** - respondents who have started or accepted a job

Respondents indicate that they will be working throughout the U.S., with the largest concentrations being in California and Texas (12% each); Florida (7%), New York (5% each); and Maryland (4%).

Slightly more than two-thirds of respondents (69%) indicate that they will be working in their preferred region. This is lower than 2012, when 78% indicated the same.





## Expectations vs. Reality - respondents who have started or accepted a job

The following table compares students' expectations prior to finding a job with the experience of those who have accepted jobs. In general, students had fairly realistic salary expectations. There were fewer jobs at landscape architecture firms than expected and more jobs with design/build contractors.

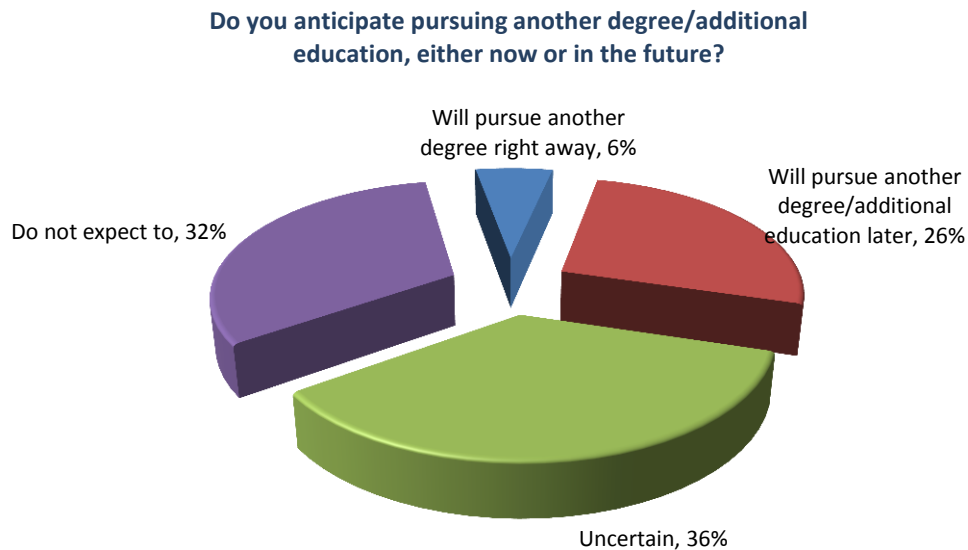
	Expectation during job search	Actual job accepted
<i>Private Practice LA firm</i>		
<10 employees	14%	32%
10+ employees	24%	15%
no size preference	16%	
<b>TOTAL LA firm</b>	<b>54%</b>	<b>47%</b>
<i>Public Sector Resource Management (PSRM)</i>		
Federal	4%	2%
State	4%	1%
Local	4%	2%
Non-profit	2%	7%
<b>TOTAL PRSM</b>	<b>14%</b>	<b>12%</b>
Private Practice w/Allied Professionals	23%	22%
Design/build Contractors	4%	8%
Planning Agency	2%	3%
Academic Institution	3%	4%
Other	2%	4%

### AVERAGE SALARY

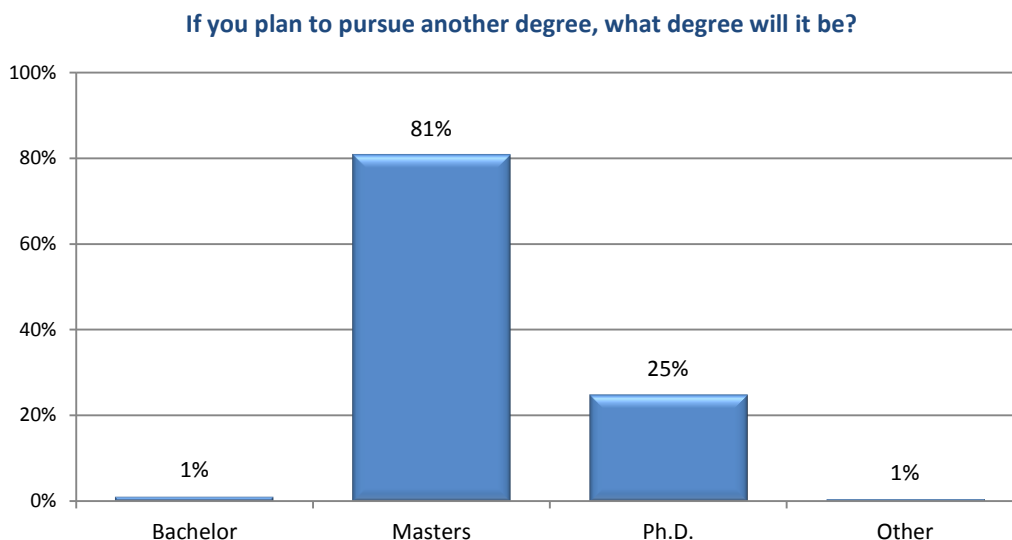
<b>All respondents</b>	<b>\$43,000</b>	<b>\$41,000</b>
Undergraduate students	\$42,000	\$37,000
Graduate students	\$44,000	\$46,000

### Additional Schooling

One-quarter of respondents (26%) anticipate pursuing another degree or additional education after some professional experience, while 36% may do so at some later point (uncertain), and 6% intend to do so right away.

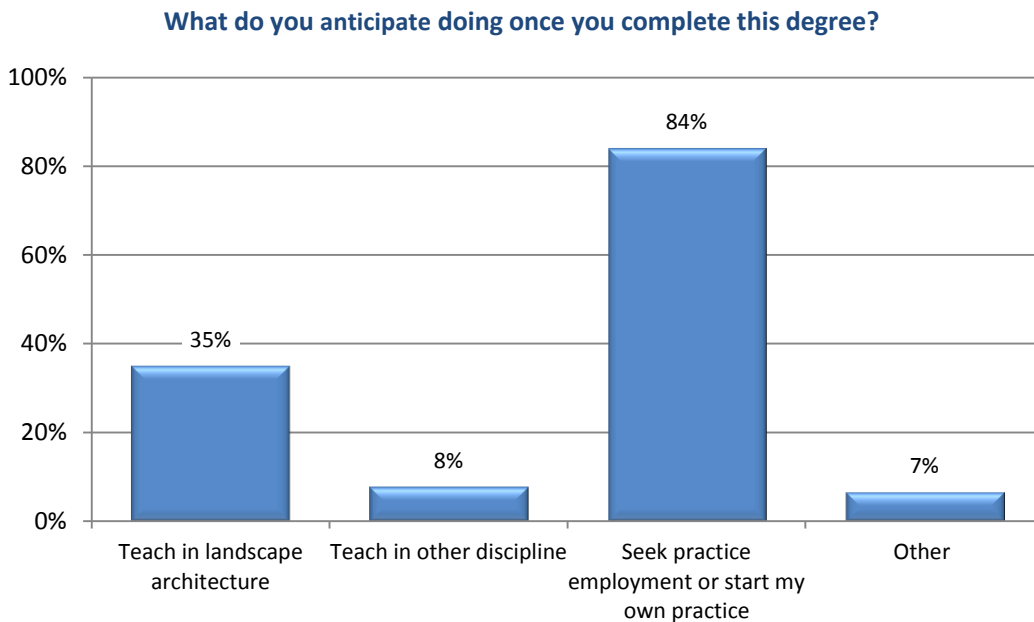


Of the respondents who are planning to pursue another degree, four-fifths (81%) indicate that it will be a Masters, while 25% will pursue a Ph.D., and 1% will pursue an additional Bachelor’s Degree. Most respondents plan to pursue advanced degrees in landscape architecture or related areas.



### After Completing Degree

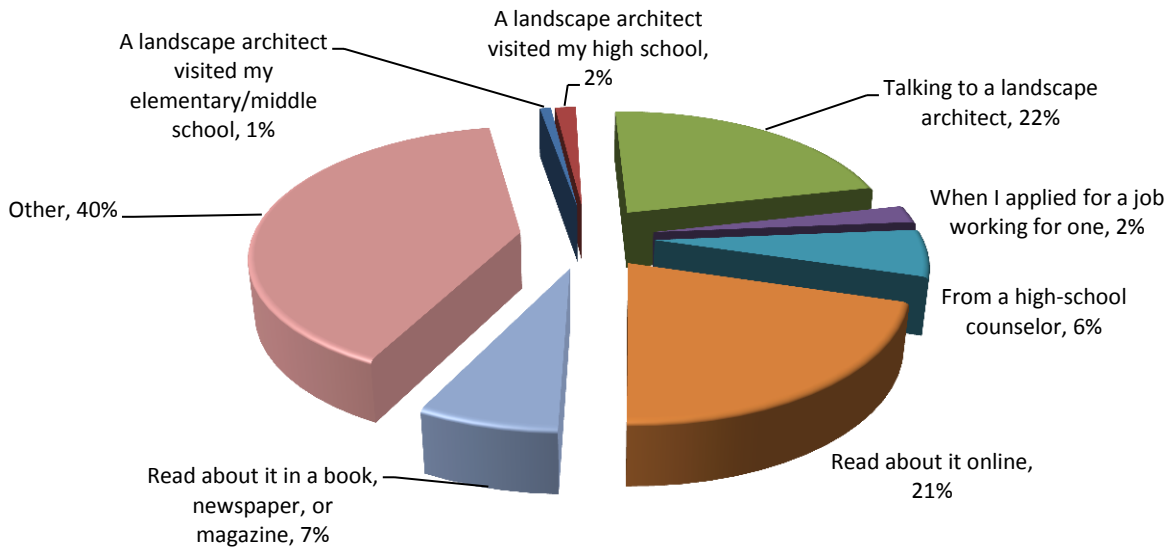
Of those respondents who plan to pursue another degree, most (84%) will then either seek practice employment or else start their own practice, while 35% plan to teach in the landscape architecture field.



### Learning About Landscape Architecture Profession

Respondents were most likely to have first learned about the field of landscape architecture from talking to one (22%), or reading about it online (21%). Among the 'other' answers that respondents were most likely to cite were college classes, course catalogues, and advisors.

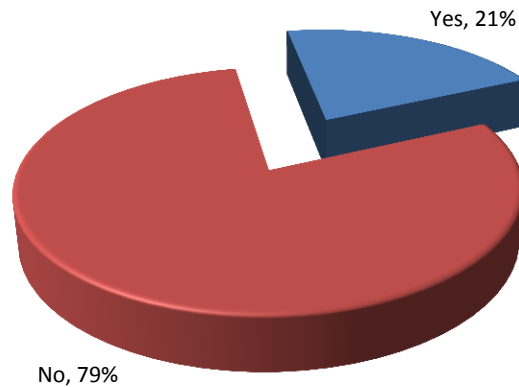
**How did you first learn about landscape architecture?**



### Sharing the Profession

About one-in-five respondents (21%) indicated that they visited an elementary, middle, or high school to talk about the profession while they were in school. Most of these respondents had made either one visit (43%) or two to four visits (48%). From among respondents who made visits, 72% visited high schools, 35% middle schools, and 24% elementary schools.

**While you were studying landscape architecture, did you visit an elementary, middle, or high school to talk about the profession?**



**1. What is your age?**

N=327	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	327 100.0%	168 51.4%	153 46.8%	175 53.5%	151 46.2%	196 59.9%	131 40.1%
21 or younger	9 2.8%	4 2.4%	5 3.3%	9 5.1%	0 0.0%	9 4.6%	0 0.0%
22	46 14.1%	25 14.9%	21 13.7%	41 23.4%	5 3.3%	46 23.5%	0 0.0%
23	91 27.8%	52 31.0%	38 24.8%	78 44.6%	13 8.6%	91 46.4%	0 0.0%
24	20 6.1%	12 7.1%	7 4.6%	15 8.6%	5 3.3%	20 10.2%	0 0.0%
25	30 9.2%	15 8.9%	15 9.8%	13 7.4%	17 11.3%	30 15.3%	0 0.0%
26 to 30	72 22.0%	30 17.9%	41 26.8%	7 4.0%	65 43.0%	0 0.0%	72 55.0%
31 to 40	41 12.5%	18 10.7%	20 13.1%	5 2.9%	36 23.8%	0 0.0%	41 31.3%
41 to 50	10 3.1%	6 3.6%	4 2.6%	4 2.3%	5 3.3%	0 0.0%	10 7.6%
51 and older	8 2.4%	6 3.6%	2 1.3%	3 1.7%	5 3.3%	0 0.0%	8 6.1%
Mean	27.0	27.0	27.0	24.3	29.9	23.1	32.8

**2. What is your race?**

N=329	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	329 100.0%	170 51.7%	153 46.5%	177 53.8%	151 45.9%	196 59.6%	129 39.2%
American Indian	5 1.5%	4 2.4%	1 0.7%	2 1.1%	3 2.0%	3 1.5%	2 1.6%
Black	4 1.2%	3 1.8%	1 0.7%	4 2.3%	0 0.0%	4 2.0%	0 0.0%
Hispanic	21 6.4%	14 8.2%	7 4.6%	13 7.3%	8 5.3%	12 6.1%	8 6.2%
Asian or Pacific Islander	39 11.9%	17 10.0%	22 14.4%	15 8.5%	23 15.2%	27 13.8%	12 9.3%
Caucasian	275 83.6%	143 84.1%	126 82.4%	154 87.0%	121 80.1%	162 82.7%	110 85.3%
Other	3 0.9%	2 1.2%	1 0.7%	2 1.1%	1 0.7%	2 1.0%	1 0.8%

**3. What is your gender?**

N=325	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	325 100.0%	171 52.6%	154 47.4%	175 53.8%	149 45.8%	194 59.7%	127 39.1%
Male	171 52.6%	171 100.0%	0 0.0%	106 60.6%	65 43.6%	108 55.7%	60 47.2%
Female	154 47.4%	0 0.0%	154 100.0%	69 39.4%	84 56.4%	86 44.3%	67 52.8%

**4. Which of the following best describes your current status?**

N=330	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	330 100.0%	171 51.8%	153 46.4%	178 53.9%	152 46.1%	196 59.4%	130 39.4%
Completing (or have just completed) undergraduate program in Landscape Architecture at (please choose school):	178 53.9%	106 62.0%	69 45.1%	178 100.0%	0 0.0%	156 79.6%	19 14.6%
Completing (or have just completed) graduate program in Landscape Architecture at (please choose school):	152 46.1%	65 38.0%	84 54.9%	0 0.0%	152 100.0%	40 20.4%	111 85.4%



**4b. Undergraduate school**

N=171	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	171 100.0%	102 59.6%	66 38.6%	171 100.0%	0 0.0%	153 89.5%	15 8.8%
Arizona State University	5 2.9%	4 3.9%	1 1.5%	5 2.9%	0 0.0%	4 2.6%	1 6.7%
Ball State University	4 2.3%	4 3.9%	0 0.0%	4 2.3%	0 0.0%	4 2.6%	0 0.0%
California Polytechnic State University, San Luis Obispo	18 10.5%	10 9.8%	8 12.1%	18 10.5%	0 0.0%	18 11.8%	0 0.0%
California Polytechnic University of California, Pomona	11 6.4%	8 7.8%	3 4.5%	11 6.4%	0 0.0%	8 5.2%	2 13.3%
Clemson University	2 1.2%	1 1.0%	1 1.5%	2 1.2%	0 0.0%	2 1.3%	0 0.0%
Colorado State University	1 0.6%	1 1.0%	0 0.0%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
Cornell University	6 3.5%	4 3.9%	2 3.0%	6 3.5%	0 0.0%	6 3.9%	0 0.0%
Iowa State University	9 5.3%	7 6.9%	2 3.0%	9 5.3%	0 0.0%	9 5.9%	0 0.0%
Louisiana State University	5 2.9%	3 2.9%	2 3.0%	5 2.9%	0 0.0%	4 2.6%	1 6.7%
Michigan State University	6 3.5%	3 2.9%	3 4.5%	6 3.5%	0 0.0%	6 3.9%	0 0.0%
Mississippi State University	3 1.8%	3 2.9%	0 0.0%	3 1.8%	0 0.0%	3 2.0%	0 0.0%
Oklahoma State University	2 1.2%	1 1.0%	1 1.5%	2 1.2%	0 0.0%	2 1.3%	0 0.0%
Pennsylvania State University	5 2.9%	3 2.9%	2 3.0%	5 2.9%	0 0.0%	5 3.3%	0 0.0%
Purdue University	6 3.5%	3 2.9%	3 4.5%	6 3.5%	0 0.0%	6 3.9%	0 0.0%
Rutgers University	3 1.8%	0 0.0%	3 4.5%	3 1.8%	0 0.0%	3 2.0%	0 0.0%
State University of New York College of Environmental Science and Forestry	5 2.9%	2 2.0%	3 4.5%	5 2.9%	0 0.0%	4 2.6%	0 0.0%

**4b. Undergraduate school**

N=171	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Temple University	6 3.5%	3 2.9%	3 4.5%	6 3.5%	0 0.0%	2 1.3%	3 20.0%
Texas A&M University	3 1.8%	2 2.0%	1 1.5%	3 1.8%	0 0.0%	3 2.0%	0 0.0%
Texas Tech University	3 1.8%	2 2.0%	1 1.5%	3 1.8%	0 0.0%	3 2.0%	0 0.0%
The Ohio State University	4 2.3%	3 2.9%	1 1.5%	4 2.3%	0 0.0%	4 2.6%	0 0.0%
University of California Davis	1 0.6%	0 0.0%	1 1.5%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
University of Georgia	5 2.9%	1 1.0%	3 4.5%	5 2.9%	0 0.0%	4 2.6%	1 6.7%
University of Guelph	3 1.8%	1 1.0%	2 3.0%	3 1.8%	0 0.0%	3 2.0%	0 0.0%
University of Idaho	1 0.6%	1 1.0%	0 0.0%	1 0.6%	0 0.0%	0 0.0%	1 6.7%
University of Illinois, Urbana-Champaign	1 0.6%	1 1.0%	0 0.0%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
University of Kentucky	6 3.5%	6 5.9%	0 0.0%	6 3.5%	0 0.0%	5 3.3%	1 6.7%
University of Maryland	2 1.2%	1 1.0%	1 1.5%	2 1.2%	0 0.0%	1 0.7%	1 6.7%
University of Rhode Island	6 3.5%	3 2.9%	3 4.5%	6 3.5%	0 0.0%	6 3.9%	0 0.0%
University of Washington	1 0.6%	1 1.0%	0 0.0%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
University of Wisconsin	11 6.4%	1 1.0%	10 15.2%	11 6.4%	0 0.0%	9 5.9%	2 13.3%
Utah State University	4 2.3%	3 2.9%	0 0.0%	4 2.3%	0 0.0%	2 1.3%	2 13.3%
Virginia Tech	12 7.0%	10 9.8%	1 1.5%	12 7.0%	0 0.0%	12 7.8%	0 0.0%
Washington State University	1 0.6%	0 0.0%	1 1.5%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
West Virginia University	2 1.2%	1 1.0%	1 1.5%	2 1.2%	0 0.0%	2 1.3%	0 0.0%

**4b. Undergraduate school**

N=171	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Philadelphia University	1 0.6%	1 1.0%	0 0.0%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
University of Arkansas	4 2.3%	4 3.9%	0 0.0%	4 2.3%	0 0.0%	4 2.6%	0 0.0%
University of Florida	1 0.6%	0 0.0%	1 1.5%	1 0.6%	0 0.0%	1 0.7%	0 0.0%
University of Oregon	2 1.2%	0 0.0%	2 3.0%	2 1.2%	0 0.0%	2 1.3%	0 0.0%

**4c. Graduate school**

N=148	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	148 100.0%	61 41.2%	84 56.8%	0 0.0%	148 100.0%	40 27.0%	107 72.3%
Auburn University	5 3.4%	2 3.3%	3 3.6%	0 0.0%	5 3.4%	2 5.0%	3 2.8%
Ball State University	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
California Polytechnic University of California, Pomona	5 3.4%	2 3.3%	3 3.6%	0 0.0%	5 3.4%	2 5.0%	3 2.8%
Chatham University	5 3.4%	0 0.0%	4 4.8%	0 0.0%	5 3.4%	0 0.0%	5 4.7%
City College of New York	2 1.4%	2 3.3%	0 0.0%	0 0.0%	2 1.4%	0 0.0%	1 0.9%
Cornell University	11 7.4%	4 6.6%	6 7.1%	0 0.0%	11 7.4%	1 2.5%	10 9.3%
Florida International University	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	1 2.5%	0 0.0%
Harvard University	6 4.1%	2 3.3%	4 4.8%	0 0.0%	6 4.1%	2 5.0%	4 3.7%
Kansas State University	18 12.2%	7 11.5%	11 13.1%	0 0.0%	18 12.2%	15 37.5%	3 2.8%
Mississippi State University	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
Morgan State University	2 1.4%	2 3.3%	0 0.0%	0 0.0%	2 1.4%	0 0.0%	2 1.9%
State University of New York College of Environmental Science and Forestry	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
Texas A&M University	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
The Ohio State University	6 4.1%	2 3.3%	4 4.8%	0 0.0%	6 4.1%	2 5.0%	4 3.7%
University of Arizona	8 5.4%	3 4.9%	5 6.0%	0 0.0%	8 5.4%	1 2.5%	7 6.5%
University of California Berkeley	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%

**4c. Graduate school**

N=148	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
University of Colorado Denver	2 1.4%	1 1.6%	1 1.2%	0 0.0%	2 1.4%	0 0.0%	2 1.9%
University of Georgia	4 2.7%	3 4.9%	1 1.2%	0 0.0%	4 2.7%	0 0.0%	4 3.7%
University of Guelph	3 2.0%	1 1.6%	2 2.4%	0 0.0%	3 2.0%	0 0.0%	3 2.8%
University of Idaho	3 2.0%	2 3.3%	1 1.2%	0 0.0%	3 2.0%	1 2.5%	2 1.9%
University of Massachusetts	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
University of New Mexico	7 4.7%	2 3.3%	5 6.0%	0 0.0%	7 4.7%	0 0.0%	7 6.5%
University of Oregon	6 4.1%	1 1.6%	5 6.0%	0 0.0%	6 4.1%	0 0.0%	6 5.6%
University of Toronto	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
University of Virginia	3 2.0%	1 1.6%	2 2.4%	0 0.0%	3 2.0%	0 0.0%	3 2.8%
University of Washington	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
Virginia Tech	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
OTHER	1 0.7%	1 1.6%	0 0.0%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
Arizona State University	1 0.7%	0 0.0%	1 1.2%	0 0.0%	1 0.7%	0 0.0%	1 0.9%
Illinois Institute of Technology	2 1.4%	1 1.6%	1 1.2%	0 0.0%	2 1.4%	1 2.5%	1 0.9%
Rhode Island School of Design	4 2.7%	3 4.9%	1 1.2%	0 0.0%	4 2.7%	0 0.0%	4 3.7%
Rutgers University	3 2.0%	2 3.3%	1 1.2%	0 0.0%	3 2.0%	0 0.0%	3 2.8%
University of Tennessee	3 2.0%	2 3.3%	1 1.2%	0 0.0%	3 2.0%	2 5.0%	1 0.9%
University of Texas	3 2.0%	0 0.0%	2 2.4%	0 0.0%	3 2.0%	0 0.0%	3 2.8%

**4c. Graduate school**

N=148	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
University of California - Los Angeles	3 2.0%	1 1.6%	2 2.4%	0 0.0%	3 2.0%	0 0.0%	3 2.8%
University of Florida	4 2.7%	3 4.9%	1 1.2%	0 0.0%	4 2.7%	3 7.5%	1 0.9%
University of Illinois - Urbana-Champaign	4 2.7%	0 0.0%	4 4.8%	0 0.0%	4 2.7%	4 10.0%	0 0.0%
University of Minnesota	5 3.4%	1 1.6%	4 4.8%	0 0.0%	5 3.4%	1 2.5%	4 3.7%
University of Oklahoma	2 1.4%	0 0.0%	2 2.4%	0 0.0%	2 1.4%	0 0.0%	2 1.9%
University of Southern California	5 3.4%	3 4.9%	2 2.4%	0 0.0%	5 3.4%	2 5.0%	3 2.8%
Utah State	2 1.4%	2 3.3%	0 0.0%	0 0.0%	2 1.4%	0 0.0%	2 1.9%

## 4d. Undergraduate degree

Agriculture  
Agriculture and Environmental Studies  
Anthropology (2 mentions)  
Architectural studies (2 mentions)  
Architecture (6 mentions)  
Art (11 mentions)  
Art History (3 mentions)  
Biology (3 mentions)  
Business Administration  
Communications (4 mentions)  
Computer Science  
Design Management  
Earth Systems  
Economics  
Engineering  
English (2 mentions)  
English and Art History  
English and Plant Science  
Environmental Design & Music Performance  
Environmental Design (5 mentions)  
Environmental Science (5 mentions)  
Environmental Sciences; Spanish  
Environmental Studies (3 mentions)  
Film Studies  
Finance  
Fine Arts & Communication  
Gender Studies  
Geography  
History (2 mentions)  
History and Landscape Engineering  
Horticulture (2 mentions)  
Humanities  
Journalism (2 mentions)  
Landscape Architecture (11 mentions)  
Landscape Design & Contracting  
Landscape Management  
Linguistics  
Philosophy (2 mentions)  
Photography  
Physical Geography (2 mentions)  
Plant Sciences  
Political Science (3 mentions)  
Professional Writing  
Secondary Biology Education  
Secondary Education  
Set Design for Theatre  
Social Ecology  
Social Psychology  
Sociology (2 mentions)  
Soil and Water Science  
Spanish/International Business  
Studio art and environmental analysis  
Urban Planning (3 mentions)

**5. What are your plans for the immediate future?**

N=330	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	330 100.0%	171 51.8%	153 46.4%	177 53.6%	152 46.1%	195 59.1%	131 39.7%
To work/seek employment	294 89.1%	150 87.7%	139 90.8%	153 86.4%	140 92.1%	174 89.2%	116 88.5%
To pursue additional education	19 5.8%	13 7.6%	5 3.3%	14 7.9%	5 3.3%	12 6.2%	7 5.3%
Undecided	7 2.1%	4 2.3%	3 2.0%	4 2.3%	3 2.0%	2 1.0%	5 3.8%
Travel	10 3.0%	4 2.3%	6 3.9%	6 3.4%	4 2.6%	7 3.6%	3 2.3%



**6. Which of the following employment sectors is your primary interest?**

N=318	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	318 100.0%	163 51.3%	149 46.9%	171 53.8%	146 45.9%	189 59.4%	125 39.3%
Private practice landscape architecture firm - less than 10 employees (small)	43 13.5%	20 12.3%	23 15.4%	24 14.0%	19 13.0%	24 12.7%	19 15.2%
Private practice landscape architecture firm - 10 or more employees (mid to large)	76 23.9%	38 23.3%	36 24.2%	39 22.8%	36 24.7%	51 27.0%	24 19.2%
Private practice landscape architecture firm - no size preference	51 16.0%	29 17.8%	20 13.4%	23 13.5%	28 19.2%	25 13.2%	26 20.8%
Private practice with allied professionals (engineering, planning, architecture)	74 23.3%	39 23.9%	33 22.1%	48 28.1%	26 17.8%	44 23.3%	29 23.2%
Design build contractor	11 3.5%	7 4.3%	4 2.7%	7 4.1%	4 2.7%	7 3.7%	4 3.2%
Planning agency	5 1.6%	3 1.8%	2 1.3%	3 1.8%	2 1.4%	3 1.6%	2 1.6%
PSRM (Public sector resource management – parks, forests, wildlife, etc.) - Federal	13 4.1%	4 2.5%	9 6.0%	4 2.3%	9 6.2%	6 3.2%	7 5.6%
PSRM - State	11 3.5%	6 3.7%	5 3.4%	5 2.9%	6 4.1%	6 3.2%	3 2.4%
Local PSRM - Local	13 4.1%	6 3.7%	7 4.7%	8 4.7%	5 3.4%	8 4.2%	5 4.0%
PSRM - Not for profit	7 2.2%	3 1.8%	4 2.7%	3 1.8%	4 2.7%	6 3.2%	1 0.8%
Academic institution	8 2.5%	5 3.1%	3 2.0%	3 1.8%	5 3.4%	5 2.6%	3 2.4%
Other	6 1.9%	3 1.8%	3 2.0%	4 2.3%	2 1.4%	4 2.1%	2 1.6%

Other responses:

- Fulbright Research in India
- Graphic Design firm
- Real estate development
- Video Game Level/Environment Design

**7. How many job interviews have you had during your final semester in school?**

N=301	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	301 100.0%	152 50.5%	143 47.5%	165 54.8%	135 44.9%	181 60.1%	117 38.9%
None	118 39.2%	55 36.2%	60 42.0%	56 33.9%	62 45.9%	59 32.6%	59 50.4%
1	58 19.3%	30 19.7%	27 18.9%	32 19.4%	25 18.5%	34 18.8%	23 19.7%
2	42 14.0%	20 13.2%	20 14.0%	27 16.4%	15 11.1%	30 16.6%	11 9.4%
3	37 12.3%	22 14.5%	15 10.5%	23 13.9%	14 10.4%	26 14.4%	10 8.5%
4	19 6.3%	8 5.3%	11 7.7%	11 6.7%	8 5.9%	14 7.7%	5 4.3%
5	12 4.0%	8 5.3%	4 2.8%	7 4.2%	5 3.7%	5 2.8%	7 6.0%
6 to 10	15 5.0%	9 5.9%	6 4.2%	9 5.5%	6 4.4%	13 7.2%	2 1.7%
11 or more	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Mean	1.6	1.8	1.5	1.8	1.4	1.9	1.2

## 7a. Please comment on how the interview process went:

- A large amount of firms were seeking LSU students for potential hires. There were a number of opportunities for us to explore. The interviews that I had went well and had numerous offers, ultimately settling on a job in the northeast.
- All were very semi-formal, with two or more people interviewing, at times I lead the interview since the interviewer was not talking much - it's a bit hard for me to lead the interview when this happens - you must know how to inform them to ask you questions so that you can lead them into an answer you would like to give. I also recommend calling to ask exactly what skills, tasks, and responsibilities they are looking to use, and what a typical work day is like for that specific position, as my furthest interview seemed to be the one I liked less, since it was pure landscape graphic work.
- Better than it used to. Felt more confident with each and recognized the importance of having both the undergrad and graduate degrees. In previous interview cycles I tried to oversell myself, now I have confidence in my abilities to be true - I'm not worried if I don't get the job, I want to find the right fit so I am becoming selective with applications. 2 interviews total.
- Didn't get the position but received positive feedback and hoping to learn from it and apply to future interviews.
- During an office visit I initiated the interview process and was successful in securing myself an employment opportunity.
- Easy going because I had worked for that company last summer.
- Excellent asked me how I did in school, what I wanted to do, offered me.
- Excellent, I got a job offer the first meeting.
- Fairly smooth. The in-person interviews were relaxed and casual conversations, similar to office visits. The Skype interview was also an informal conversation.
- Fine -- they were informal thanks to internships from the previous summer.
- Four formal Interviews and three Informational Interviews. All interviews went well and resulting in continued conversations.
- Good. (2 mentions)
- Good overall.
- Good, got the job.
- Good. Most questions were to be expected, a few questions that tripped me up.
- Great.
- Great interview, I met the company at a school job fair.
- Great!
- Great! It was a great learning experience and made me think about what I want in the professional practice.
- Great, I have experience in residential landscape architecture after interning in Charleston last summer and working in Athens this past year, which helped me gain insight and knowledge on what the particular firm wanted in a residential designer.
- I applied to a job about 120 miles from where I live and had a phone interview the next day. The phone interview lasted about an hour after which I was asked to drive to their office the next day for an in person interview.
- I enjoyed both of my interviews - the employers were keen on getting to know me beyond my academic standing/achievements. They were also willing to answer any of my own questions I had about the firm.
- I feel that it went very well. (2 mentions)
- I have a part time job and will transition to full time after graduation.
- I have done a combination of online, in-person and telephone interviews. Some of them went better than others.
- I have had 3 interviews and all have been very different. From interviewers that quickly skimmed my resume and portfolio and asked for self-assessment ratings (ex. from 1-10 how do you rate yourself on..) to an interview that was concentrated on my portfolio and critical design thinking.
- I have had experience interviewing before through school and other summer internships, so I wasn't very nervous and I was extremely prepared. I had great results from all of them!
- I interviewed with companies that sought me out because of my design degree. Many of these companies were not design based.
- I probably wouldn't have gotten the interview because they were almost done with the hiring process but luckily a mutual contact really went to bat for me and helped get me on their radar. The interview went very well and was extremely casual. A few days later I found out they wanted me to fly down to have a second, more formal interview.
- I reached out to a prospective employer and requested an information interview. The interviewer and I conversed in a conference room, and before I knew it 90 minutes had passed. We both shared project portfolios, so there was much to talk about.

## 7a. Please comment on how the interview process went:

- I spoke with someone through e-mail, called to ask for a firm visit or was asked for an in-person or phone interview, had the interview, sent a thank you message immediately after the interview (usually the next day), and was told I would hear back within a couple weeks. If I didn't hear back, I would call to ask them about it.
- I think it went well, but that I was well prepared.
- I was expecting to hear from the firms whether or not I got the position- I didn't appreciate being left in the dark.
- I was fortunate to have one internship interview and landed an internship in horticulture. In addition two informational interviews: one in private sector (small, less than 10 person firm) and one in public sector (large, multiple disciplines in architecture, engineering, etc.).
- I was interviewed by three employees that told me about the company and what they do. I was asked some questions and the whole process was pretty laid back and easy going.
- I was kept on my feet with great questions and conversations.
- I was offered a job by the company I interned with, and I was also offered a job by the company I ended up accepting with.
- I was well prepared for the entrance interview at ValleyCrest. My education at Cal Poly San Luis Obispo, and accompanying work experience provided me the proper knowledge to accurately answer the recruiter's questions.
- Inquiry interviews.
- Interview process was as expected, although different between firms. One or two interviewers talked about their firms, asked me questions about my passions and plans for the future, and reviewed my portfolio.
- Interview process went well and as expected.
- Interviewed for internship, went well, now interning with design-build contractor.
- Interviewed with a local Design/Build Landscape contractor. It went well. Nothing unexpected in terms of questions and design skills.
- It began in March with very little experience. By mid-May, I had prepared myself for the 'right' questions for where I was interviewing. Without follow-up e-mails and sending out my resume, I would not have been in a position to move forward with my portfolio.
- It has gone very smoothly so far. Each interview was over the phone and were very casual conversations.
- It is happening later this week.
- It is scheduled for later this week--it has not yet happened.
- It was a phone interview. Went very well. We had a great discussion about her post- graduate school experiences and how similar they were to my current position, so we connected on that level.
- It was fairly standard. A review of my portfolio and questions about my interest in the field and my abilities.
- It was good to introduce myself. And my experience is very match with this position.
- It was great, everyone I interviewed with gave me an offer.
- It was intense trying to find firms looking to hire in help. Finding those firms was the hardest part of the process.
- It was relaxed and very informative. I enjoyed the process of learning about the firm and the work that they accomplish.
- It was straight forward and fairly simple. The situation was slightly abnormal because the firm contacted me about the job opening.
- It was straight forward. In each case, I met several people from the firm, and answered questions for about 30 mins. I then asked questions for another 30-45mins. This was followed by lunch, and an office tour.
- It wasn't so much an interview as much as my previous employer asking if I wanted a job.
- It went fairly well. My portfolio is rather unique in that it focuses a lot on interactive and virtual models for design representation, which they were not very familiar with. (It was at a medium/large sized multidisciplinary firm)
- It went fine. Not great, not terrible.
- It went pretty well.
- It went really well. I interviewed for 3 fairly small firms and the interviews were very informal. Basically a one on one conversation where we just talked about both our experiences and where we see ourselves going. Very helpful.
- It went very smoothly and was great experience.
- It went very well and lasted 2-3 hours. Both times I was introduced to office employees, but I was not offered either job.
- It went very well.
- It went well and seemed rather relaxed. I felt confident in my interview and felt prepared to accomplish what the job entailed.
- It went well for the most part. One person told me to come fly out there on my own dime for an interview and when I got there told me they didn't have an opening and was giving me advice on other options for a first job.

## 7a. Please comment on how the interview process went:

- It went well mostly.
- It went well until the interviewer said it was an unpaid internship in the middle of Los Angeles.
- It went well, felt prepared from my professors
- It went well, however most of the interviews were with non-design associated NGOs, such as local or national non-profits involved in greenway planning, tree planting, or urban planning
- It went well, it was good practice
- It went well. (2 mentions)
- It went well. I was interviewing for a summer internship with someone I shadowed during ASLA Shadow Mentor Day. He specifically wanted to interview me for the positions. We were known to each other and he simply wanted to know more about my work ethic, future plans, and ability to hand draft.
- It went well. I received positive feedback, and was considered a competitive candidate for the job, but was not ultimately hired.
- It went well. I was nervous because it was via Skype, but they were friendly.
- It went well. It was fairly informal and was held in our studio.
- It went well. We are currently still in negotiation phase for the position.
- Lots of personal questions.
- Many companies I have been in contact with are unlikely to accept requests for interviews however; requests for office visits are readily accepted. These often become more like interviews at the end of the engagement.
- Most of them went really well! Usually interviewed with more than 2 from the firm.
- My interviews went well. I simply wanted to get a sense of the questions most firms have and the computer programs they require for an entry level position.
- My professor knew an alum at the firm. I sent my information and called a week later. I scheduled an interview a month later, and I got my job offer four days after my interview.
- Natural.
- No complaints. It is very difficult to get interviews scheduled with offices.
- Normal.
- Okay.
- One hour portfolio review and discussion in a conference room.
- One was a response to a job listing for an internship, for the other, I was contacted based on my resume posting on ASLA joblink.
- Overall I was unhappy with the number of LA firms that do design build sustainability.
- Overall positive.
- Overall very well, however, the employer was looking to hire someone right away in which case I was not a proper candidate for because I don't finish school until the end of June.
- Phone interview.
- Phone interview, very comfortable.
- Positive. All have led to continuing conversations/ offers.
- Principals were very approachable and engaging due to the fact that I was open, honest, eager and outgoing.
- Really tough to get an interview. It was at least a series of 2 or 3 interviews and being in the top few candidates before being told NO.
- Really well. LSU had an interview day, but I had to seek interviews on my own.
- Seemed to go well.
- Short interviews were conducted at a career fair. A few weeks later they followed up with a short phone interview.
- Smaller firms some not even using AutoCAD or larger global firms looking for more experienced people
- Smooth, easier than expected.
- Successful.
- The firm flew me up to NYC but it was a fairly casual interview process.

## 7a. Please comment on how the interview process went:

- The firm's principal had received my portfolio and resume via my professor and contacted me for an interview. The principal is also a member of my program's professional advisory council and very involved with jury panels etc. Therefore he was also relatively familiar with my ability and personality. The interview was to make sure we would be a good fit for each other and to establish expectations. I later received an offer on the phone and accepted.
- The interview helped me determine what career path best suits me.
- The interview process was done through Auburn's Internship Fair. I was able to sit in on 3 interviews that were helpful in knowing what to seek for in the field as well as how to market myself.
- The interview process was informal and laid back. The firm was unsure of internship opportunities at the time but willing to look at portfolios and meet with students.
- The interview process went well. The interview was held in office, it was very relaxed and open to conversation. We spoke of my personal wants and needs as well as expectations. We also discussed what would be expected from me, payment/hours, projects and responsibility.
- The interview seemed to go very well, but I was not offered the job.
- The interview was during Penn State's career day and was very informative.
- The interview was part of an on campus portfolio review day. The employer scheduled an interview with me after viewing work samples posted online for the review event.
- The interviews went well in terms of positive feedback from professionals on the quality of work and experience. However, most of the firms I've spoken with are only looking for interns.
- The interviews went well, I was a finalist in one of the positions and the other I got the job.
- The interviews were formalities, because in all cases the interviewers knew my previous work.
- The process was initiated by email and the interview was in person at the office.
- The process was very casual. We talked about our likes and dislikes with the profession and what our hobbies are.
- The process went exceptionally well. Some were formal, others informal (phone or several emails). I have been through this process in applying for previous jobs as well as internships so there was little surprise. The biggest difference is that some had to be done via Skype or over the phone.
- The process went great, both interviews went well.
- The process went very well. I had four phone interviews, three of which led to in- office interviews.
- The process went very well. Was handled professionally.
- The process went well. I interviewed with companies I have had contact with in the past so most of the interviews were a little less formal.
- The process went well. They asked some of the usual questions on my strengths, weaknesses, and asked what my interests in the field were.
- The whole process is good.
- They have all gone well, some say unable to promise full time work.
- They went very well, however, half ended in the response of 'if we have the work to support a new hire...!'.  
• They went well.
- They were mostly all done over the phone.
- They were phone interviews and they asked me general questions about my life and then posed specific questions that were related to the job. Then, I asked some questions and the whole process was an information exchange. They mentioned they thought I would fit in with their business and, after 3 phone interviews, I got the job.
- Two I had to decline because I accepted the Fulbright Research Grant. The other went fine but it was a slightly skewed interview because I was going to be hired no matter what because my Masters Report aligned perfectly with their research so they were really trying to convince me to come...I probably could have bargained for more but was happy to have a job and one that really wanted me.
- Two of them were normal, the last one was uncomfortable and in some moments, inappropriate.
- Unclear if they are hiring for entry level position or summer internship.
- Very laid back. No off the wall questions. Basically interviewees were concerned with personal design process and social skills.
- Very well! I was applying to a very niche industry (skate park design) and they were all happy to have a college grad applying.
- Very well, each firm felt promising in that they would be hiring people within the next year.
- Very well, I had several offers and was able to choose.

7a. Please comment on how the interview process went:

- Very well. (2 mentions)
- Very well. It took a significant amount of time and discussion.
- Very well. It was informal and I was hired on the spot.
- Very well. They understood that I had limited experience, but nonetheless were interested in what I may bring to the office.
- Very well... I had several offers for employment, and was able to choose the environment which I felt would serve me best.
- We began by talking about myself (Personality, work ethic, likability). We then walked them through my online portfolio. They seemed happy about it. I then had a chance to ask them questions.
- Well. (2 mentions)
- Well, I knew what to expect from interviewing for internships
- Well, more of a discussion on my development and how it folds into their practice.
- Well, some better than others.
- Well. I got the job.
- Well. More informational than formal job interview.
- Went well interviewed with the Principle and Associate about the open position.
- Went well. Almost exactly what I had been prepared for.
- Went well. Felt comfortable in my abilities and what they are expecting of me.

**7b. Was it what you expected?**

N=180	<u>Total</u>	<u>GENDER</u>		<u>DEGREE</u>		<u>AGE</u>	
		<u>Male</u>	<u>Female</u>	<u>Undergrad</u>	<u>Grad</u>	<u>21 to 25</u>	<u>26 or older</u>
Total	180 100.0%	96 53.3%	82 45.6%	102 56.7%	77 42.8%	115 63.9%	62 34.4%
Yes	149 82.8%	82 85.4%	65 79.3%	80 78.4%	68 88.3%	93 80.9%	53 85.5%
No	31 17.2%	14 14.6%	17 20.7%	22 21.6%	9 11.7%	22 19.1%	9 14.5%



7c. Please explain:

WENT AS EXPECTED

- After interning with the firm last summer, I really got to know how the firm operates. They are hardworking people, but prefer to have an open relaxed working environment. So having such an interview was what I was expecting.
- After many interviews for internships in past years, I started to learn what companies look for during the interview process.
- Based on the previously established connection and past interviews for internships, the interview went as expected.
- Company explained types of projects they primarily work on, what they're currently working on, and then asked typical interview questions, such as what types of projects I find fulfilling.
- Didn't get a job right away and didn't expect to, but school prepared me well and interviews went smoothly.
- Every firm had a similar approach; however, some firms were seeking the right answers to their questions. I tried not to back myself into a corner during an interview--which worked.
- Formal question/answer that degraded into informal conversations.
- Friendly people looking for young energetic people.
- General questions about my experiences and skills. My likes and dislikes.
- Got a job.
- Having been employed before I knew what to expect going into the interview process.
- I am in a rather specialized area because I combined my MLA with a certificate in heritage conservation. All positions were contract-based, so I may be considered self-employed.
- I applied for Greensburg GreenTown, partnership with AmeriCorps. Being a service job, it was mostly about me, and my strengths and interests.
- I didn't get the job because my school schedule only allowed weekend shifts.
- I expected it to be difficult. Many of the questions were standard. I had done interviews before for internship programs.
- I expected to come in and explain my previous experiences and what I have accomplished so far.
- I feel like I prepared well.
- I got the job.
- I had interviewed there before and it was more or less the same process; I went over my work with them and answered questions about my interests and focus in design.
- I had interviewed with the same office the year before as a kind of 'practice interview'.
- I had previously interviewed with the same firm.
- I interviewed with them for a summer internship position, so it was similar format and questions.
- I knew that my interviews weren't going to be as formal and long as many interviews can be so I was expecting it to be a lite conversation. I was still nervous but I think that is to be expected every time.
- I knew the firm principal going in, so I knew what to expect.
- I received the opportunity for an entry level job at a private landscape architecture firm.
- I was invited for employment at 3 different firms and I have my fourth interview next week. I have accepted a position at one of the firms already.
- I was tentatively offered jobs a year ago, and the 'interviews' were quite casual as a result.
- I worked at the same firm during the past two summers.
- I worked with them the past summer so it was all pretty simple.
- I'm old, and have eight years of professional experience. I have had several interviews over the years, and have interviewed quite a few people as well.
- I'm pretty good at interviewing. I go into them as if I'm also interviewing my interviewer. It's a two way street and if you want to find the right fit you have to stand firm on what you're looking for and hope that you are what they are looking for. I just try to be polite, listen and ask good questions. I feel confident that I know my strengths and weaknesses and I'm not afraid to share them.
- Interview process and subsequent discussion were exactly as expected from previous experience.
- It could've been better on my part, but since it was in the middle of my senior project, I hadn't prepared as much as I should have (portfolio, the firm's background, my overall appearance, etc.).

7c. Please explain:

WENT AS EXPECTED

- It is a very small firm that does majority residential and is very hands on. I was asked to provide examples of hand-drawn planting plans for the interview. I made sure that I was aware of all the techniques I could use and presented them in the best light. It is also important to mention that I did not stress computer proficiencies as the firm does much by hand due to the small scale of the projects.
- It is very competitive out there right now and it seems everyone is trying to get a job and not paying any Graduate students or undergraduate students the dollars they deserve. Especially with experience on hand before starting at that firm.
- It was a small firm that laid off a bunch of people during the recession, but they are now hiring again since they've received a lot of projects.
- It was cordial and professional. By sharing work, we began to speak the same 'language'.
- It was time consuming and took a lot of work to prepare my resume and portfolio, as well as seek jobs.
- It was very similar to previous ones.
- It was with the company I worked for during this past summer's internship, so the format and questions were similar just more focused on long term commitment.
- It went smoothly and as I expected an interview would go.
- Knew what questions were coming and was prepared.
- Looked over portfolio, talked about interests, received advice.
- Most of the interview went as expected, but I was surprised that they wanted to discuss salary expectations in the first interview. Also, their starting salary was lower than I expected based on information from salary.com and the ASLA website.
- None of the questions were ones that I hadn't heard before, or wasn't prepared to answer.
- People are much more friendly and accommodating than I expected, but their friendliness is deceiving if they say they're going to call you back and they don't even bother to let you know if you got the job or not. It's frustrating sometimes, and takes a lot of work, but it pays off in the end. The more interviews I did, the more comfortable I felt, and the better I knew myself, which ultimately helped me prepare and sell myself better.
- Previous conversations with one of the firm principals gave me the understanding that things were starting to pick up but not consistently. They wanted to hire on short term but didn't have a firm timeline for that process.
- Seemed like a normal interview.
- Since I have met and known people at the companies, the interviews were exactly what I had expected.
- The company have many different styles of projects.
- The firms I have interviewed with were very casual and made the process very comfortable.
- The interview followed a standard set of questions that one could prepare themselves for.
- The interview itself went well! The people that I talked to were very personable and welcoming. I wasn't asked any difficult questions. In fact, the entire interview was a conversation about all kinds of topics.
- The interview was what I envisioned. The descriptions of work tasks etc. is what I was expecting.
- The interviewers were quite honest in what they were looking for and how I should prepare myself for further interviews with other firms. These gave me an idea as to what I should expect from future interviews and prospective employers. Though a lot of what I heard was expected, every individual had something different yet helpful to say.
- The job interview was engaging and gave me a sense that the market is improving, and that my education at Cal Poly is well-suited for the demands of the profession.
- The job market seems to be picking up, but still slowly recovering. Some cities are further along than others.
- The professional Practice course is very helpful with making sure we are knowledgeable on how to properly represent ourselves.
- There were no surprises.
- They offered me a position because of the work I had done in the past with them.
- They were pleased in the academic foundation that I received from my education.
- Typical interview process.
- Wanted to know my experience and what I could do.
- We chatted about me and my experiences.
- We circled through my portfolio as we discussed projects.
- We went through my portfolio project by project.

7c. Please explain:

WENT AS EXPECTED

- What I learned was that the computer programs and knowledge required from a new hire depends on the size of the firm and the type of work they specialize in.
- While I was not exactly certain what the project was going to be I had an idea of how it would be set up.
- Yes, because the market is growing and I've placed myself in a good position for hiring.
- You have to go into an interview expecting to be thrown a curveball.

DID NOT GO AS EXPECTED

- Expected it to be more directed toward a portfolio.
- For one interview I was asked to take a technical quiz in addition to an oral interview and CAD exercise. The technical quiz was 3 pages long, written and included questions about irrigation (luckily I had taken a course as an elective), plant materials, and construction, which I knew less about.
- Hoping for more opportunities.
- I didn't expect such friendly, understanding, and supportive advice.
- I didn't expect to have to interview with six firms just to get one job offer. Especially since I had a great internship with SWA with amazing references.
- I thought I wanted to work for a small landscape architecture firm, but realized I would much prefer if possible to secure a job within a larger firm that represents multiple disciplines where I can interact with allied professions at multiple scales and tasks with the hope of having international projects.
- I thought I would have some downtime before I found work, but actually found there was quite a demand for my skills.
- I thought I would have some downtime between school and work, but I ended up working right away.
- I thought it would be easier trying to find places to interview with.
- I was expecting more vigorous questions.
- I was not expecting my design thinking to be that valuable of a commodity. I didn't realize it set me apart that much.
- I was not expecting to have to be so aggressive as a self-promoter.
- I was surprised to be contacted from my posting on joblink. I did not realize employers searched through those postings.
- I wasn't sure how the economy nor was my boss sure. It was a matter of seeing how the economy was doing when I graduated to see if he could hire me.
- I'm not sure what I expected. I haven't been interviewed in a long time.
- Informality was surprising.
- Phone interviews are usually a great challenge, but I think this one went very nicely (despite the fact that I did not get the position).
- Some of the interviews were not what I expected because I thought there would be more interested on personal characteristics, strengths, and critical thinking but they were more concerned about whether or not you could produce CDs.
- The interview process was almost an entire day but it was very casual and relaxing.
- The interviews were more conversational than I had originally expected, which was a nice surprise. I felt comfortable and not intimidated.
- The questioning phase was not as rigorous or formal as I had expected.
- The second interviewer talked about salary on the first and only meeting.
- The spokesperson that interviewed me was from a company that specializes in post-consumer waste recycling and re-purposing rather than a landscape architecture firm.
- Two of the interviews I had were done at the Harvard University Graduate School of Design and went as expected. However, the last interview was more informal than I expected and some comments were made that I find inappropriate. First of all, I was not asked any question from part of the President/CEO, he only asked me if I had any question for him and looked at the portfolio without any comment. As for the inappropriate comments, he suggested that the interview was awkward. Then he told me 'you are not the Puerto Rican type I was expecting'. And the other was letting me know they have hired someone because they loved him. In a way made me feel minimized in terms of professional achievement. At the end of the interviews (the day involved four interviews with several personnel from the firm) they did not tell me anything about contacting me and almost leaving me in the street after lunch. If it wasn't for me that went back to the firm to thank the personnel, I would have been left without any comment at all.

7c. Please explain:

DID NOT GO AS EXPECTED

- Very difficult trying to lead the interview when interviewer is not talking much as I am not the type of person to talk about myself unless questions are asked. Also, highly recommend calling to ask exactly what skills, tasks, and responsibilities they are looking to use, if possible, because you might be disappointed as the position may not be a position where you can grow.
- We didn't really talk about my portfolio at all. The interviewer mostly explained the company and what they do and where I would see myself fitting with the company. The call was more to get a sense of my personality and my future goals/plans instead of any specific project I had worked on in school.
- We met at a Chick-Fil-A.

**8. What salary expectation do/did you have?**

N=283	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	283 100.0%	147 51.9%	130 45.9%	150 53.0%	132 46.6%	167 59.0%	112 39.6%
No expectation	91 32.2%	45 30.6%	45 34.6%	55 36.7%	36 27.3%	55 32.9%	35 31.3%
<\$30,000	7 2.5%	4 2.7%	3 2.3%	5 3.3%	2 1.5%	5 3.0%	2 1.8%
\$30,000 to \$34,999	14 4.9%	9 6.1%	5 3.8%	8 5.3%	6 4.5%	10 6.0%	3 2.7%
\$35,000 to \$39,999	22 7.8%	10 6.8%	12 9.2%	16 10.7%	6 4.5%	17 10.2%	5 4.5%
\$40,000 to \$44,999	70 24.7%	37 25.2%	32 24.6%	38 25.3%	32 24.2%	48 28.7%	21 18.8%
\$45,000 to \$49,999	37 13.1%	18 12.2%	19 14.6%	12 8.0%	25 18.9%	19 11.4%	18 16.1%
\$50,000 or more	42 14.8%	24 16.3%	14 10.8%	16 10.7%	25 18.9%	13 7.8%	28 25.0%
Mean	43226.8	43201.4	42917.6	41826.7	44072.9	41228.0	46142.9

**9a. Do/did you have reasonable employment prospects with ...**

N=288	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	288 100.0%	149 51.7%	133 46.2%	154 53.5%	133 46.2%	170 59.0%	114 39.6%
A former employer	62 21.5%	35 23.5%	25 18.8%	39 25.3%	23 17.3%	43 25.3%	18 15.8%
An internship organization	43 14.9%	27 18.1%	16 12.0%	22 14.3%	20 15.0%	26 15.3%	15 13.2%
Both	39 13.5%	19 12.8%	19 14.3%	23 14.9%	16 12.0%	27 15.9%	12 10.5%
Neither	144 50.0%	68 45.6%	73 54.9%	70 45.5%	74 55.6%	74 43.5%	69 60.5%

**10. How many job offers have you had to date?**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	139 50.7%	129 47.1%	149 54.4%	124 45.3%	162 59.1%	109 39.8%
None	138 50.4%	61 43.9%	74 57.4%	67 45.0%	71 57.3%	70 43.2%	67 61.5%
1	75 27.4%	47 33.8%	27 20.9%	46 30.9%	28 22.6%	49 30.2%	25 22.9%
2	35 12.8%	17 12.2%	17 13.2%	23 15.4%	12 9.7%	26 16.0%	9 8.3%
3	15 5.5%	8 5.8%	6 4.7%	7 4.7%	8 6.5%	8 4.9%	6 5.5%
4 or more	11 4.0%	6 4.3%	5 3.9%	6 4.0%	5 4.0%	9 5.6%	2 1.8%
Mean	0.9	0.9	0.8	1.0	0.8	1.0	0.7

**10b. What starting salary were you offered?**

N=135	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	96 100.0%	60 62.5%	35 36.5%	58 60.4%	37 38.5%	69 71.9%	24 25.0%
Less than \$30,000	19 19.8%	10 16.7%	9 25.7%	15 25.9%	4 10.8%	17 24.6%	1 4.2%
\$30,000 to \$34,999	19 19.8%	12 20.0%	7 20.0%	14 24.1%	5 13.5%	15 21.7%	3 12.5%
\$35,000 to \$39,999	29 30.2%	17 28.3%	12 34.3%	22 37.9%	7 18.9%	23 33.3%	5 20.8%
\$40,000 to \$44,999	31 32.3%	19 31.7%	12 34.3%	21 36.2%	10 27.0%	26 37.7%	5 20.8%
\$45,000 to \$49,999	20 20.8%	14 23.3%	5 14.3%	8 13.8%	12 32.4%	11 15.9%	8 33.3%
\$50,000 to \$59,999	9 9.4%	6 10.0%	3 8.6%	3 5.2%	6 16.2%	6 8.7%	3 12.5%
\$60,000 or more	8 8.3%	3 5.0%	4 11.4%	2 3.4%	5 13.5%	2 2.9%	6 25.0%
Mean	\$39,753	\$39,248	\$40,050	\$36,429	\$44,596	\$37,205	\$48,587



**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

(N=331)

	(1) Most important 1	(2) 2	(3) 3	(4) 4	(5) 5	(6) Least important 6	Total
Geographic location	84 30.7%	77 28.1%	46 16.8%	26 9.5%	22 8.0%	19 6.9%	274 100.0%
Type of organization	77 28.1%	83 30.3%	44 16.1%	27 9.9%	29 10.6%	14 5.1%	274 100.0%
Specialties within the organization	60 21.9%	90 32.8%	57 20.8%	19 6.9%	26 9.5%	22 8.0%	274 100.0%
Reputation of the organization	55 20.1%	86 31.5%	47 17.2%	44 16.1%	28 10.3%	13 4.8%	273 100.0%
Position description	43 15.7%	83 30.3%	59 21.5%	35 12.8%	28 10.2%	26 9.5%	274 100.0%
Starting salary	31 11.3%	64 23.4%	72 26.3%	51 18.6%	33 12.0%	23 8.4%	274 100.0%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	142 51.8%	126 46.0%	146 53.3%	127 46.4%	164 59.9%	106 38.7%
<u>Type of organization</u>							
(1) Most important	77 28.1%	41 28.9%	34 27.0%	41 28.1%	35 27.6%	44 26.8%	32 30.2%
(2)	83 30.3%	42 29.6%	41 32.5%	41 28.1%	42 33.1%	50 30.5%	32 30.2%
(3)	44 16.1%	24 16.9%	19 15.1%	23 15.8%	21 16.5%	29 17.7%	15 14.2%
(4)	27 9.9%	9 6.3%	17 13.5%	14 9.6%	13 10.2%	15 9.1%	11 10.4%
(5)	29 10.6%	22 15.5%	6 4.8%	22 15.1%	7 5.5%	21 12.8%	7 6.6%
(6) Least important	14 5.1%	4 2.8%	9 7.1%	5 3.4%	9 7.1%	5 3.0%	9 8.5%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	141 51.5%	127 46.4%	146 53.3%	127 46.4%	163 59.5%	107 39.1%

Specialties within the organization

(1) Most important	60 21.9%	26 18.4%	34 26.8%	28 19.2%	32 25.2%	36 22.1%	24 22.4%
(2)	90 32.8%	46 32.6%	41 32.3%	45 30.8%	44 34.6%	53 32.5%	36 33.6%
(3)	57 20.8%	30 21.3%	26 20.5%	29 19.9%	28 22.0%	30 18.4%	25 23.4%
(4)	19 6.9%	13 9.2%	5 3.9%	12 8.2%	7 5.5%	11 6.7%	8 7.5%
(5)	26 9.5%	12 8.5%	13 10.2%	15 10.3%	11 8.7%	17 10.4%	9 8.4%
(6) Least important	22 8.0%	14 9.9%	8 6.3%	17 11.6%	5 3.9%	16 9.8%	5 4.7%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=273	Total		GENDER		DEGREE		AGE	
			Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	273	100.0%	142	125	144	128	163	107
			52.0%	45.8%	52.7%	46.9%	59.7%	39.2%
<u>Reputation of the organization</u>								
(1) Most important	55	20.1%	30	25	26	28	32	22
			21.1%	20.0%	18.1%	21.9%	19.6%	20.6%
(2)	86	31.5%	41	43	41	45	48	37
			28.9%	34.4%	28.5%	35.2%	29.4%	34.6%
(3)	47	17.2%	28	19	29	18	31	15
			19.7%	15.2%	20.1%	14.1%	19.0%	14.0%
(4)	44	16.1%	23	20	26	18	29	15
			16.2%	16.0%	18.1%	14.1%	17.8%	14.0%
(5)	28	10.3%	13	13	16	12	17	11
			9.2%	10.4%	11.1%	9.4%	10.4%	10.3%
(6) Least important	13	4.8%	7	5	6	7	6	7
			4.9%	4.0%	4.2%	5.5%	3.7%	6.5%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	142 51.8%	126 46.0%	145 52.9%	128 46.7%	164 59.9%	107 39.1%
<u>Geographic location</u>							
(1) Most important	84 30.7%	41 28.9%	41 32.5%	36 24.8%	47 36.7%	40 24.4%	41 38.3%
(2)	77 28.1%	43 30.3%	33 26.2%	40 27.6%	37 28.9%	46 28.0%	31 29.0%
(3)	46 16.8%	25 17.6%	19 15.1%	30 20.7%	16 12.5%	31 18.9%	15 14.0%
(4)	26 9.5%	14 9.9%	12 9.5%	18 12.4%	8 6.3%	20 12.2%	6 5.6%
(5)	22 8.0%	10 7.0%	12 9.5%	9 6.2%	13 10.2%	12 7.3%	10 9.3%
(6) Least important	19 6.9%	9 6.3%	9 7.1%	12 8.3%	7 5.5%	15 9.1%	4 3.7%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	142 51.8%	126 46.0%	145 52.9%	128 46.7%	164 59.9%	107 39.1%
<u>Starting salary</u>							
(1) Most important	31 11.3%	20 14.1%	10 7.9%	20 13.8%	10 7.8%	20 12.2%	11 10.3%
(2)	64 23.4%	32 22.5%	32 25.4%	28 19.3%	36 28.1%	34 20.7%	29 27.1%
(3)	72 26.3%	38 26.8%	31 24.6%	36 24.8%	36 28.1%	38 23.2%	33 30.8%
(4)	51 18.6%	28 19.7%	22 17.5%	33 22.8%	18 14.1%	35 21.3%	15 14.0%
(5)	33 12.0%	16 11.3%	16 12.7%	20 13.8%	13 10.2%	22 13.4%	11 10.3%
(6) Least important	23 8.4%	8 5.6%	15 11.9%	8 5.5%	15 11.7%	15 9.1%	8 7.5%

**11. Please put the following attributes in rank order from 1 to 6, based on their importance to you in selecting a job.**

N=274	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	274 100.0%	142 51.8%	126 46.0%	145 52.9%	128 46.7%	164 59.9%	107 39.1%
<u>Position description</u>							
(1) Most important	43 15.7%	26 18.3%	17 13.5%	25 17.2%	17 13.3%	27 16.5%	16 15.0%
(2)	83 30.3%	46 32.4%	37 29.4%	42 29.0%	41 32.0%	52 31.7%	29 27.1%
(3)	59 21.5%	26 18.3%	31 24.6%	28 19.3%	31 24.2%	33 20.1%	26 24.3%
(4)	35 12.8%	20 14.1%	14 11.1%	18 12.4%	17 13.3%	20 12.2%	14 13.1%
(5)	28 10.2%	11 7.7%	16 12.7%	17 11.7%	11 8.6%	16 9.8%	12 11.2%
(6) Least important	26 9.5%	13 9.2%	11 8.7%	15 10.3%	11 8.6%	16 9.8%	10 9.3%

**12. In your job search, do/did you feel restricted to one geographical area for reasons of necessity or personal preference?**

N=276	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	276 100.0%	141 51.1%	129 46.7%	146 52.9%	129 46.7%	164 59.4%	108 39.1%
Yes	159 57.6%	79 56.0%	78 60.5%	83 56.8%	75 58.1%	89 54.3%	66 61.1%
No	117 42.4%	62 44.0%	51 39.5%	63 43.2%	54 41.9%	75 45.7%	42 38.9%



**13. Do you intend to seek state registration as a Landscape Architect?**

N=277	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	277 100.0%	142 51.3%	129 46.6%	147 53.1%	129 46.6%	165 59.6%	108 39.0%
Yes	223 80.5%	111 78.2%	107 82.9%	115 78.2%	107 82.9%	131 79.4%	88 81.5%
No	9 3.2%	6 4.2%	2 1.6%	4 2.7%	5 3.9%	3 1.8%	6 5.6%
Uncertain	45 16.2%	25 17.6%	20 15.5%	28 19.0%	17 13.2%	31 18.8%	14 13.0%

**14. Have you started or accepted a job?**

N=275	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	275 100.0%	140 50.9%	129 46.9%	146 53.1%	128 46.5%	164 59.6%	107 38.9%
Yes	92 33.5%	54 38.6%	37 28.7%	55 37.7%	36 28.1%	61 37.2%	29 27.1%
No	183 66.5%	86 61.4%	92 71.3%	91 62.3%	92 71.9%	103 62.8%	78 72.9%

**15a. Which of the following best describes your employer?**

N=92	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	92 100.0%	54 58.7%	37 40.2%	55 59.8%	36 39.1%	61 66.3%	29 31.5%
Private practice landscape architecture firm - less than 10 employees (small)	29 31.5%	20 37.0%	9 24.3%	21 38.2%	8 22.2%	21 34.4%	6 20.7%
Private practice landscape architecture firm - 10 or more employees (mid to large)	14 15.2%	4 7.4%	9 24.3%	7 12.7%	6 16.7%	9 14.8%	5 17.2%
Private practice with allied professionals (engineering, planning, architecture)	20 21.7%	14 25.9%	6 16.2%	12 21.8%	8 22.2%	12 19.7%	8 27.6%
Design build contractor	7 7.6%	5 9.3%	2 5.4%	4 7.3%	3 8.3%	5 8.2%	2 6.9%
Planning agency	3 3.3%	3 5.6%	0 0.0%	2 3.6%	1 2.8%	1 1.6%	2 6.9%
PSRM (Public sector resource management – parks, forests, wildlife, etc.) - Federal	2 2.2%	0 0.0%	2 5.4%	0 0.0%	2 5.6%	2 3.3%	0 0.0%
PSRM - State	1 1.1%	1 1.9%	0 0.0%	1 1.8%	0 0.0%	1 1.6%	0 0.0%
PSRM - Local	2 2.2%	1 1.9%	1 2.7%	2 3.6%	0 0.0%	2 3.3%	0 0.0%
PSRM – Not for profit	6 6.5%	2 3.7%	4 10.8%	2 3.6%	4 11.1%	3 4.9%	3 10.3%
Academic institution	4 4.3%	3 5.6%	1 2.7%	1 1.8%	3 8.3%	2 3.3%	2 6.9%
Other	4 4.3%	1 1.9%	3 8.1%	3 5.5%	1 2.8%	3 4.9%	1 3.4%

Other answers:

- Electrical engineering firm
- Horticulturist
- Marketing firm
- Summer camp that just bought 800 acres

**15b. Is this your preferred type of employer?**

N=92	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	92 100.0%	54 58.7%	37 40.2%	55 59.8%	36 39.1%	61 66.3%	29 31.5%
Yes	54 58.7%	33 61.1%	20 54.1%	31 56.4%	22 61.1%	37 60.7%	17 58.6%
No	14 15.2%	7 13.0%	7 18.9%	10 18.2%	4 11.1%	11 18.0%	2 6.9%
Didn't have a preference	24 26.1%	14 25.9%	10 27.0%	14 25.5%	10 27.8%	13 21.3%	10 34.5%

**16a. What is your starting salary?**

N=92	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	92 100.0%	54 58.7%	37 40.2%	55 59.8%	36 39.1%	61 66.3%	29 31.5%
Less than \$30,000	6 6.5%	4 7.4%	2 5.4%	5 9.1%	1 2.8%	5 8.2%	1 3.4%
\$30,000 to \$34,999	9 9.8%	6 11.1%	3 8.1%	7 12.7%	2 5.6%	5 8.2%	3 10.3%
\$35,000 to \$39,999	13 14.1%	7 13.0%	6 16.2%	10 18.2%	3 8.3%	11 18.0%	2 6.9%
\$40,000 to \$44,999	16 17.4%	10 18.5%	6 16.2%	11 20.0%	5 13.9%	13 21.3%	3 10.3%
\$45,000-\$49,999	11 12.0%	9 16.7%	2 5.4%	5 9.1%	6 16.7%	6 9.8%	4 13.8%
\$50,000 to \$59,999	5 5.4%	4 7.4%	1 2.7%	2 3.6%	3 8.3%	3 4.9%	2 6.9%
\$60,000 or more	3 3.3%	0 0.0%	3 8.1%	0 0.0%	2 5.6%	0 0.0%	3 10.3%
not finalized yet	30 32.6%	16 29.6%	13 35.1%	16 29.1%	14 38.9%	19 31.1%	11 37.9%
Mean	40994.6	39439.0	43700.0	37361.5	45600.0	38336.3	47511.1

**16c. Which of the following benefits are included?**

N=56	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	56 100.0%	35 62.5%	21 37.5%	32 57.1%	23 41.1%	35 62.5%	19 33.9%
Major medical	49 87.5%	32 91.4%	17 81.0%	28 87.5%	20 87.0%	31 88.6%	17 89.5%
Life	30 53.6%	16 45.7%	14 66.7%	16 50.0%	14 60.9%	20 57.1%	10 52.6%
Profit sharing	20 35.7%	11 31.4%	9 42.9%	13 40.6%	6 26.1%	15 42.9%	5 26.3%
Car allowance	8 14.3%	6 17.1%	2 9.5%	4 12.5%	4 17.4%	6 17.1%	2 10.5%
Professional dues	15 26.8%	12 34.3%	3 14.3%	9 28.1%	6 26.1%	11 31.4%	4 21.1%
401K retirement plan	35 62.5%	23 65.7%	12 57.1%	20 62.5%	14 60.9%	21 60.0%	12 63.2%
Other	13 23.2%	5 14.3%	8 38.1%	5 15.6%	7 30.4%	5 14.3%	8 42.1%

Other answers:

- \$250 wellness program reimbursement, \$2000 signing bonus, public transit stipend, three weeks of vacation
- 2 weeks paid vacation
- 3 days paid vacation
- Bonus, stock
- Breakfast, lunch and dinner
- Commuting on public transportation
- Dental, vision, disability
- Dental, vision, vacation
- Dental, vision, vacation, \$\$ for bicycle, flex time
- Licensure expenses
- Moving stipend
- Paid time off, vacation time, bereavement, jury duty, etc.
- Registration fees covered if I pass exam

**17a. What state will you be working in?**

N=92	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	92 100.0%	54 58.7%	37 40.2%	55 59.8%	36 39.1%	61 66.3%	29 31.5%
Alaska	2 2.2%	0 0.0%	2 5.4%	1 1.8%	1 2.8%	1 1.6%	1 3.4%
Arizona	3 3.3%	1 1.9%	2 5.4%	1 1.8%	2 5.6%	1 1.6%	2 6.9%
California	11 12.0%	4 7.4%	7 18.9%	7 12.7%	3 8.3%	9 14.8%	2 6.9%
Colorado	3 3.3%	1 1.9%	2 5.4%	1 1.8%	2 5.6%	3 4.9%	0 0.0%
District of Columbia	2 2.2%	2 3.7%	0 0.0%	0 0.0%	2 5.6%	0 0.0%	2 6.9%
Florida	6 6.5%	6 11.1%	0 0.0%	4 7.3%	2 5.6%	6 9.8%	0 0.0%
Georgia	1 1.1%	1 1.9%	0 0.0%	0 0.0%	1 2.8%	0 0.0%	1 3.4%
Idaho	1 1.1%	1 1.9%	0 0.0%	0 0.0%	1 2.8%	0 0.0%	1 3.4%
Illinois	2 2.2%	2 3.7%	0 0.0%	1 1.8%	1 2.8%	2 3.3%	0 0.0%
Indiana	2 2.2%	2 3.7%	0 0.0%	2 3.6%	0 0.0%	2 3.3%	0 0.0%
Iowa	3 3.3%	3 5.6%	0 0.0%	3 5.5%	0 0.0%	3 4.9%	0 0.0%
Kansas	1 1.1%	0 0.0%	1 2.7%	1 1.8%	0 0.0%	1 1.6%	0 0.0%
Kentucky	1 1.1%	1 1.9%	0 0.0%	1 1.8%	0 0.0%	1 1.6%	0 0.0%
Maryland	4 4.3%	3 5.6%	1 2.7%	4 7.3%	0 0.0%	4 6.6%	0 0.0%
Massachusetts	2 2.2%	2 3.7%	0 0.0%	2 3.6%	0 0.0%	2 3.3%	0 0.0%
Michigan	3 3.3%	2 3.7%	1 2.7%	3 5.5%	0 0.0%	3 4.9%	0 0.0%
Missouri	1 1.1%	0 0.0%	1 2.7%	1 1.8%	0 0.0%	1 1.6%	0 0.0%

**17a. What state will you be working in?**

N=92	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
New Jersey	3 3.3%	2 3.7%	1 2.7%	1 1.8%	2 5.6%	1 1.6%	2 6.9%
New Mexico	2 2.2%	0 0.0%	2 5.4%	0 0.0%	2 5.6%	0 0.0%	2 6.9%
New York	5 5.4%	3 5.6%	2 5.4%	2 3.6%	3 8.3%	2 3.3%	2 6.9%
North Dakota	1 1.1%	0 0.0%	1 2.7%	1 1.8%	0 0.0%	0 0.0%	1 3.4%
Ohio	2 2.2%	1 1.9%	1 2.7%	0 0.0%	2 5.6%	1 1.6%	1 3.4%
Oklahoma	2 2.2%	0 0.0%	2 5.4%	1 1.8%	1 2.8%	1 1.6%	1 3.4%
Oregon	2 2.2%	1 1.9%	1 2.7%	0 0.0%	2 5.6%	0 0.0%	2 6.9%
Pennsylvania	3 3.3%	2 3.7%	1 2.7%	2 3.6%	1 2.8%	1 1.6%	1 3.4%
Rhode Island	1 1.1%	0 0.0%	1 2.7%	1 1.8%	0 0.0%	1 1.6%	0 0.0%
Tennessee	1 1.1%	1 1.9%	0 0.0%	1 1.8%	0 0.0%	1 1.6%	0 0.0%
Texas	11 12.0%	5 9.3%	5 13.5%	8 14.5%	3 8.3%	8 13.1%	3 10.3%
Utah	3 3.3%	3 5.6%	0 0.0%	2 3.6%	1 2.8%	1 1.6%	2 6.9%
Virginia	1 1.1%	1 1.9%	0 0.0%	0 0.0%	1 2.8%	0 0.0%	1 3.4%
Washington	1 1.1%	0 0.0%	1 2.7%	0 0.0%	1 2.8%	1 1.6%	0 0.0%
Wisconsin	3 3.3%	2 3.7%	1 2.7%	3 5.5%	0 0.0%	3 4.9%	0 0.0%
OUTSIDE US	3 3.3%	2 3.7%	1 2.7%	1 1.8%	2 5.6%	1 1.6%	2 6.9%



**17b. Is this your preferred location?**

N=91	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	91 100.0%	54 59.3%	37 40.7%	55 60.4%	35 38.5%	61 67.0%	28 30.8%
Yes	63 69.2%	37 68.5%	26 70.3%	37 67.3%	25 71.4%	42 68.9%	19 67.9%
No	28 30.8%	17 31.5%	11 29.7%	18 32.7%	10 28.6%	19 31.1%	9 32.1%

**18. Do you anticipate pursuing another degree/additional education, either now or in the future?**

N=278	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	278 100.0%	141 50.7%	131 47.1%	146 52.5%	131 47.1%	164 59.0%	110 39.6%
Yes - will pursue another degree right away	17 6.1%	12 8.5%	4 3.1%	13 8.9%	4 3.1%	11 6.7%	6 5.5%
Yes - will pursue another degree/ additional education after gaining some professional experience	73 26.3%	41 29.1%	31 23.7%	61 41.8%	12 9.2%	64 39.0%	8 7.3%
Uncertain	99 35.6%	49 34.8%	46 35.1%	47 32.2%	52 39.7%	55 33.5%	42 38.2%
Do not expect to	89 32.0%	39 27.7%	50 38.2%	25 17.1%	63 48.1%	34 20.7%	54 49.1%

**19a. If you plan to pursue another degree, what degree will it be?**

N=173	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	173 100.0%	94 54.3%	74 42.8%	117 67.6%	56 32.4%	124 71.7%	46 26.6%
Bachelor	2 1.2%	2 2.1%	0 0.0%	2 1.7%	0 0.0%	2 1.6%	0 0.0%
Masters	140 80.9%	78 83.0%	58 78.4%	113 96.6%	27 48.2%	113 91.1%	24 52.2%
Ph.D.	43 24.9%	24 25.5%	18 24.3%	3 2.6%	40 71.4%	15 12.1%	28 60.9%
Other	1 0.6%	0 0.0%	1 1.4%	1 0.9%	0 0.0%	1 0.8%	0 0.0%

Other answer:

Associate of Arts

## 19b. What discipline will it be in?

Anthropology or Landscape Architecture  
 Architecture (9 mentions)  
 Architecture or Business  
 Architecture or Landscape Architecture  
 Architecture or Urban Planning  
 Architecture, Sustainable Design  
 Architecture/Architectural Engineering  
 Bioregional planning (2 mentions)  
 Botany  
 Business Administration  
 Business or Architecture  
 Business or Urban & Regional Planning  
 City master planning or urban forestry  
 Civil Engineering (2 mentions)  
 Civil or Environmental Engineering  
 Conservation, planning, environmental studies  
 Design and Planning  
 Design related field (2 mentions)  
 Ecology (2 mentions)  
 Education  
 Education or if things go well Landscape Architecture  
 Engineering or landscape architecture  
 Environmental Engineering (3 mentions)  
 Environmental Horticulture  
 Environmental Science  
 Environmental Science, or engineering  
 Environmental/Urban Planning  
 Furniture Design  
 Geographic Information Systems  
 Geography or Planning  
 GIS or Storm water Management Certifications  
 Graphic Communications  
 Historic Preservation  
 Historic Preservation or Environmental Design  
 Horticulture (4 mentions)  
 Horticulture/agriculture or residential architecture  
 Interior Design (2 mentions)  
 Land Development or Business Administration  
 Landscape Architecture (31 mentions)  
 Landscape Architecture / Urban Design (2 mentions)  
 Landscape Architecture / Urban Design / Architecture  
 Landscape Architecture or another design profession  
 Landscape architecture or architecture  
 Landscape Architecture or Arts Education  
 Landscape Architecture or Environmental Studies (3 mentions)  
 Landscape Architecture or Graphic Design  
 Landscape Architecture or Planning (2 mentions)  
 Landscape Architecture or Urban Planning  
 Landscape Architecture, Environmental Planning, or Natural Resource Management  
 Landscape Architecture, Geography, or Eco-conservation  
 Landscape Contracting  
 Landscape or real estate  
 Landscape, Planning, or Graphic Design  
 Master of Business Administration (2 mentions)  
 Planning (5 mentions)  
 Planning or Business (2 mentions)  
 Project Management  
 Recreation and Sport Management

19b. What discipline will it be in?

- Science/Engineering/Business
- Some sort of ecological design - more science based
- Urban and Regional Planning
- Urban Design (11 mentions)
- Urban Design or Architecture
- Urban Design or Land Planning
- Urban Design or Landscape Architecture (3 mentions)
- Urban Design or Planning
- Urban Design, Industrial Design, Planning,
- Urban Design/Urban Planning (2 mentions)
- Urban Planning (8 mentions)
- Urban Planning, Spatial Planning, or Architecture.
- Video Game Design/Art
  
- Undecided (11 mentions)

**19c. What do you anticipate doing once you complete this degree?**

N=165	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	165 100.0%	91 55.2%	68 41.2%	106 64.2%	59 35.8%	114 69.1%	48 29.1%
Teach in landscape architecture	58 35.2%	31 34.1%	24 35.3%	29 27.4%	29 49.2%	36 31.6%	22 45.8%
Teach in other discipline	13 7.9%	6 6.6%	6 8.8%	2 1.9%	11 18.6%	4 3.5%	9 18.8%
Seek practice employment or start my own practice	139 84.2%	77 84.6%	58 85.3%	97 91.5%	42 71.2%	102 89.5%	34 70.8%
Other	11 6.7%	7 7.7%	2 2.9%	3 2.8%	8 13.6%	3 2.6%	8 16.7%

Teach in LA – special interests:

- Community design
- Detail work
- Environmental Science and Design
- Ethnicity and the Landscape
- History, human geography, place-making
- History; community/public design; design on/for public lands
- Long term community resiliency in dynamic landscapes
- Making and meaning/environmental perception
- Planting design
- Planting techniques
- Practicing while teaching as an adjunct faculty member would be an ideal situation
- Site Analysis, Theory and Research
- Storm water management, Urban design
- Sustainable Environments, LID, Water Protection
- Systems, thinking, urban ecology, graphic representation
- Technology
- Urban Landscape

Teach in non/LA – discipline:

- Environmental design
- Urban planning
- Ecology
- Environmental studies, American studies
- Trade organizations, labor management

Other answers:

- Be more valuable to employers
- Consult
- Gain more skills and salary
- Innovate design technologies
- Sustainable construction
- Not sure (2 mentions)
- Historic landscape preservation

**20. How did you first learn about landscape architecture?**

N=273	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	273 100.0%	140 51.3%	127 46.5%	144 52.7%	128 46.9%	161 59.0%	108 39.6%
A landscape architect visited my elementary school (grades K to 5)	1 0.4%	1 0.7%	0 0.0%	1 0.7%	0 0.0%	1 0.6%	0 0.0%
A landscape architect visited my middle school (grades 6 to 8)	1 0.4%	1 0.7%	0 0.0%	0 0.0%	1 0.8%	0 0.0%	1 0.9%
A landscape architect visited my high school (grades 9 to 12)	4 1.5%	2 1.4%	2 1.6%	3 2.1%	1 0.8%	3 1.9%	1 0.9%
Talking to a landscape architect (family/friend/acquaintance)	60 22.0%	35 25.0%	24 18.9%	33 22.9%	27 21.1%	38 23.6%	22 20.4%
When I applied for a job working for one	6 2.2%	5 3.6%	1 0.8%	4 2.8%	2 1.6%	4 2.5%	2 1.9%
From a high-school counselor	16 5.9%	7 5.0%	9 7.1%	10 6.9%	6 4.7%	14 8.7%	2 1.9%
Read about it online	57 20.9%	26 18.6%	29 22.8%	27 18.8%	30 23.4%	32 19.9%	25 23.1%
Read about it in a book, newspaper, or magazine	19 7.0%	9 6.4%	9 7.1%	4 2.8%	15 11.7%	2 1.2%	15 13.9%
Other	109 39.9%	54 38.6%	53 41.7%	62 43.1%	46 35.9%	67 41.6%	40 37.0%

20. How did you first learn about landscape architecture?

Other answers:

- A colleague a year ahead of me mentioned about it.
- A course offered by my university.
- A family member.
- A friend. (2 mentions)
- Academic counselor during undergrad.
- Accelerated masters.
- ACE Mentor Group. (2 mentions)
- After college, speaking with various people in the design industry.
- After completing my freshmen year studio,
- After I enrolled at Arizona State University,
- After looking at my architectural work I noticed I was focusing more on the landscape than on the building itself.
- Aptitude Testing with the Johnson O'Conner Research.
- As a 17 year old, played golf, and wondered 'who designs golf courses?'
- As part of an undergraduate internship.
- Cal Poly majors catalogue and a friend who was a landscape architecture student at Cal Poly.
- Career center at school
- College advisor. (2 mentions)
- College career counselor.
- College career test.
- College classes. (2 mentions)
- College counselor.
- College felt it was the best fit with my high school background.
- College professor.
- Community college counselor.
- Construction experience, online investigations.
- Dad told me about the profession.
- Department of rehab.
- Design charet.
- Did my own research in high school.
- Discovery through search for a major.
- Eagle Scout project.
- Family friend works in the field.
- First year of college. (2 mentions)
- Found it as a major in college.
- Found it online in the degrees offered by UNM, this major was not available during my undergraduate years and I had not heard of it elsewhere.
- Friend architect in Russia.
- Friend in college looked into the program.
- Friend. (2 mentions)
- Heard about a restoration project headed up by a landscape architect.
- Heard about it in regard to golf.
- Heard about landscape design from TV and through that found landscape architecture
- HGTV.



20. How did you first learn about landscape architecture?

Other answers:

- High School drafting teacher.
- History class for Architecture.
- History of Design class I took in college.
- Introduced to a landscape architecture major in college.
- Last year of undergrad, I heard about it from a friend. Never knew what landscape architecture was before then.
- Learned about it from a friend that was taking an entry level landscape architecture class.
- Learned about it in college.
- Learned most about the profession during my undergraduate studies in architecture where I also minored in landscape architecture.
- Manager at a nursery/garden center.
- Marathon of Majors at MSU.
- Mom.
- My father, who was a planner.
- Occupation test.
- Once I got into college in the architecture field.
- Once I started attending the College of Design.
- Only after I had enrolled in architecture in my college.
- Parents.
- Postcard from UCLA Extension.
- Read about it in Philadelphia University's course catalogue after acceptance for the graphic design program.
- Recommended to me by a former professor.
- Recommended to me by someone who knew a landscape architect.
- Researching Cal Poly architecture program, found out what Landscape was and was attracted instantly.
- Saw a presentation about Fredrick Law Olmsted in fourth grade.
- Saw LA hand drawings displayed at American Academy in Rome.
- School project.
- Started my studies in architecture, and learned of the profession during my first year of architecture school.
- Started studying architecture in college, took an intro course in landscape architecture.
- Studied landscape architects in art history course.
- Survey of the Design Professions class at K-State, during my first year in the environmental design program.
- Switched from architecture during orientation.
- Talked to landscape department advisor at college.
- Teacher outside of the department referred me.
- Through college.
- Through undergrad.
- Told about it my freshman year of college.
- Took an elective course as part of continuing education.
- Took an entry level class.
- Two years into my undergrad.
- Uncle who is a licensed engineer. Researched other relatives' fields.
- Undergrad mentor, knew landscape architecture faculty.
- Undergraduate professor.
- Undergraduate Service-Learning Course in Landscape Architecture.
- University list of majors.

20. How did you first learn about landscape architecture?

Other answers:

- Walter Hood visited my office when I was working in a photographic archive, and he was working on a related project for Pittsburgh.
  - Wanted to be an architect- stumbled into it when looking at other majors within my college at Virginia Tech.
  - Went to a seminar freshman year of college.
  - Went to an information session for architecture and mechanical engineering at Penn State and had time to kill and ended up sitting in on a landscape architecture info session.
  - When I applied for architecture you had to select a second option. Landscape architecture was on the list. I knew nothing about it prior to that.
  - When I started the Environmental Design program at KSU.
  - While applying for college. (2 mentions)
  - While applying to the college of architecture and urban studies.
  - Work.
  - Working in an architecture firm. (2 mentions)
- 
- I do not remember. (2 mentions)

**21a. While you were studying landscape architecture, did you visit an elementary, middle, or high school to talk about the profession?**

N=276	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	276 100.0%	141 51.1%	129 46.7%	146 52.9%	129 46.7%	163 59.1%	109 39.5%
Yes	58 21.0%	32 22.7%	25 19.4%	37 25.3%	21 16.3%	41 25.2%	17 15.6%
No	218 79.0%	109 77.3%	104 80.6%	109 74.7%	108 83.7%	122 74.8%	92 84.4%

**21b. If yes, how many times?**

N=58	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	58 100.0%	32 55.2%	25 43.1%	37 63.8%	21 36.2%	41 70.7%	17 29.3%
Once	25 43.1%	14 43.8%	11 44.0%	18 48.6%	7 33.3%	20 48.8%	5 29.4%
Two to four times	28 48.3%	15 46.9%	12 48.0%	18 48.6%	10 47.6%	19 46.3%	9 52.9%
Five or more times	5 8.6%	3 9.4%	2 8.0%	1 2.7%	4 19.0%	2 4.9%	3 17.6%

**21c. If yes, what grades did you talk to?**

N=58	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	58 100.0%	32 55.2%	25 43.1%	37 63.8%	21 36.2%	41 70.7%	17 29.3%
Elementary school (grades K to 5)	14 24.1%	9 28.1%	5 20.0%	10 27.0%	4 19.0%	11 26.8%	3 17.6%
Middle school (grades 6 to 8)	20 34.5%	10 31.3%	9 36.0%	10 27.0%	10 47.6%	14 34.1%	6 35.3%
High school (grades 9 to 12)	42 72.4%	24 75.0%	18 72.0%	29 78.4%	13 61.9%	29 70.7%	13 76.5%